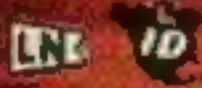


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TALES CALCULATED TO DRIVE YOU



No. 14
AUG.



MAD

10c





NO NEED TO FIGHT OVER MAD

TAKE IT EASY, BOYS! IF YOU ONLY HAVE ONE COPY OF **MAD** BETWEEN YOU BECAUSE YOUR NEWSDEALER HAS RUN OUT OF COPIES... BE SMART! SUBSCRIBE! JUST THINK! YOU CAN GET A 10¢ COMIC BOOK FOR JUST 12½¢!

SUBSCRIPTION COUPON

MAD EDITORS

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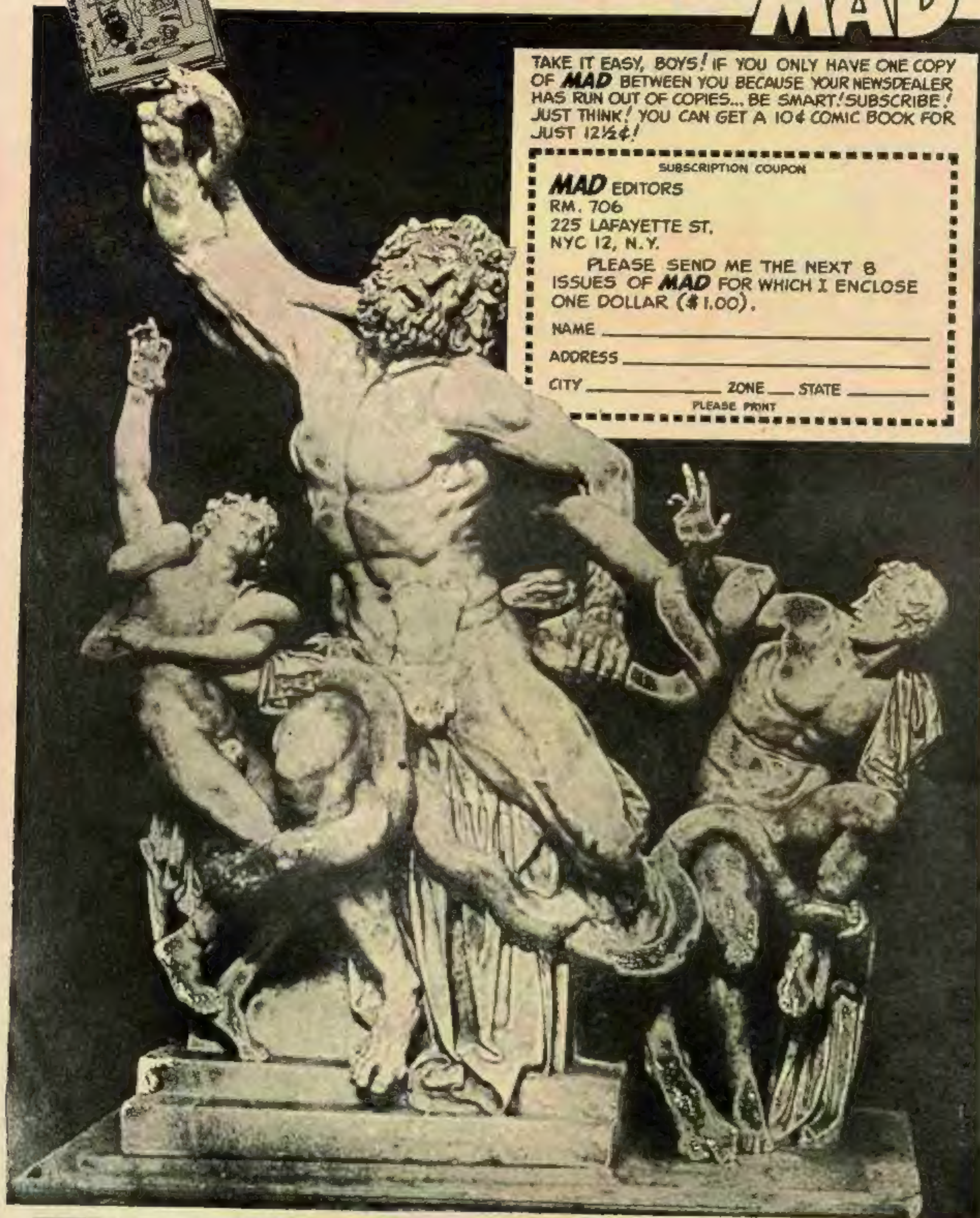
PLEASE SEND ME THE NEXT 8 ISSUES OF **MAD** FOR WHICH I ENCLOSE ONE DOLLAR (\$1.00).

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PLEASE PRINT

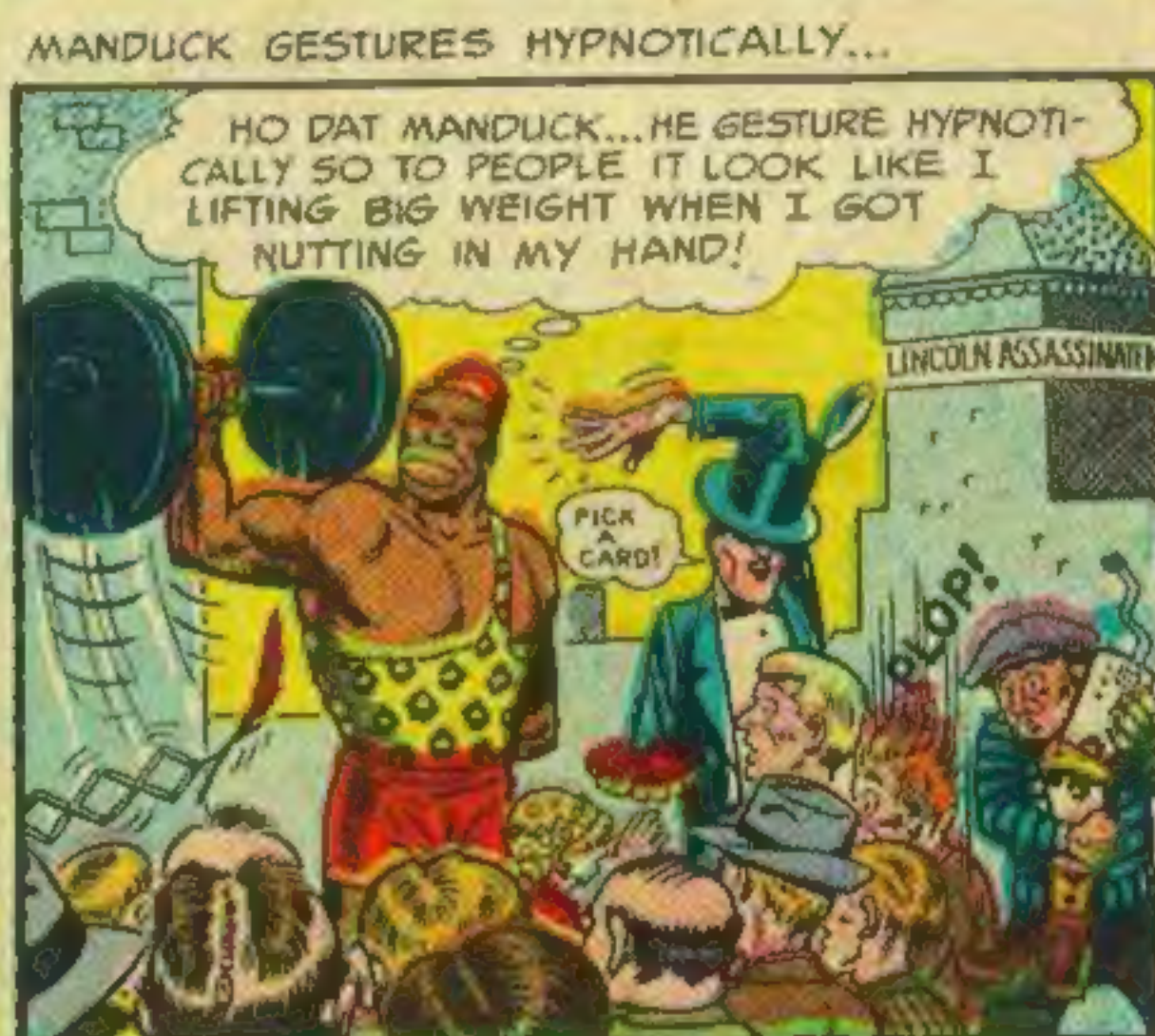
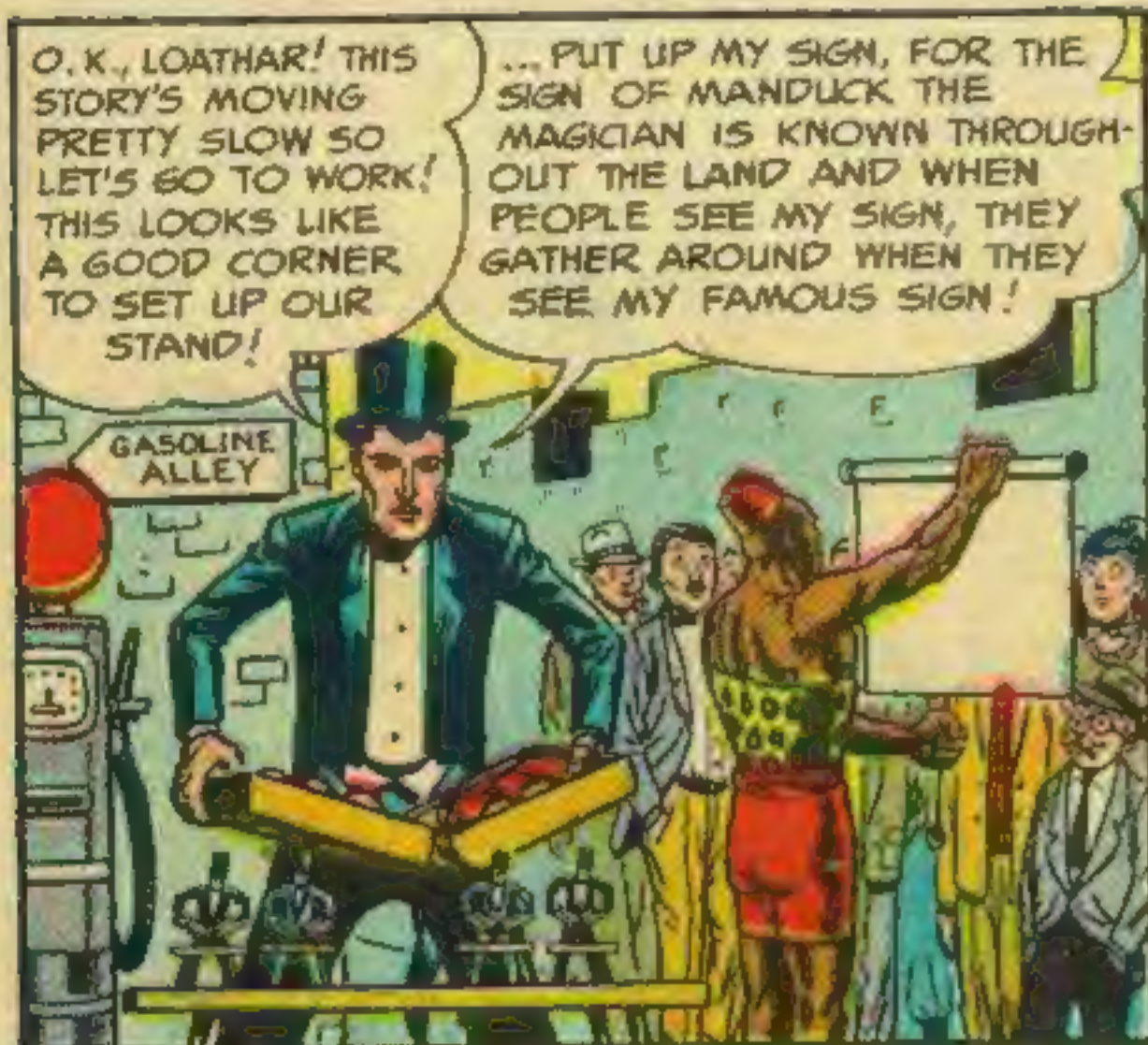


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NEWSPAPER CARTOON DEPT.: WITH THIS STORY... WE, THE WRITERS OF MAD, ARE COMING CLOSER TO SOMETHING MORE HORRIFYING, MORE FRIGHTENING THAN ANYTHING BEFORE... AND THAT THING IS (SHUDDER)... THAT THING IS (GASPS)... IS... IS... THE DAY WE'RE GOING TO RUN OUT OF MATERIAL!... OH... WELL... ON WITH OUR STORY... CALLED...

MANDUCK THE MAGICIAN





MANDUCK GESTURES HYPNOTICALLY...

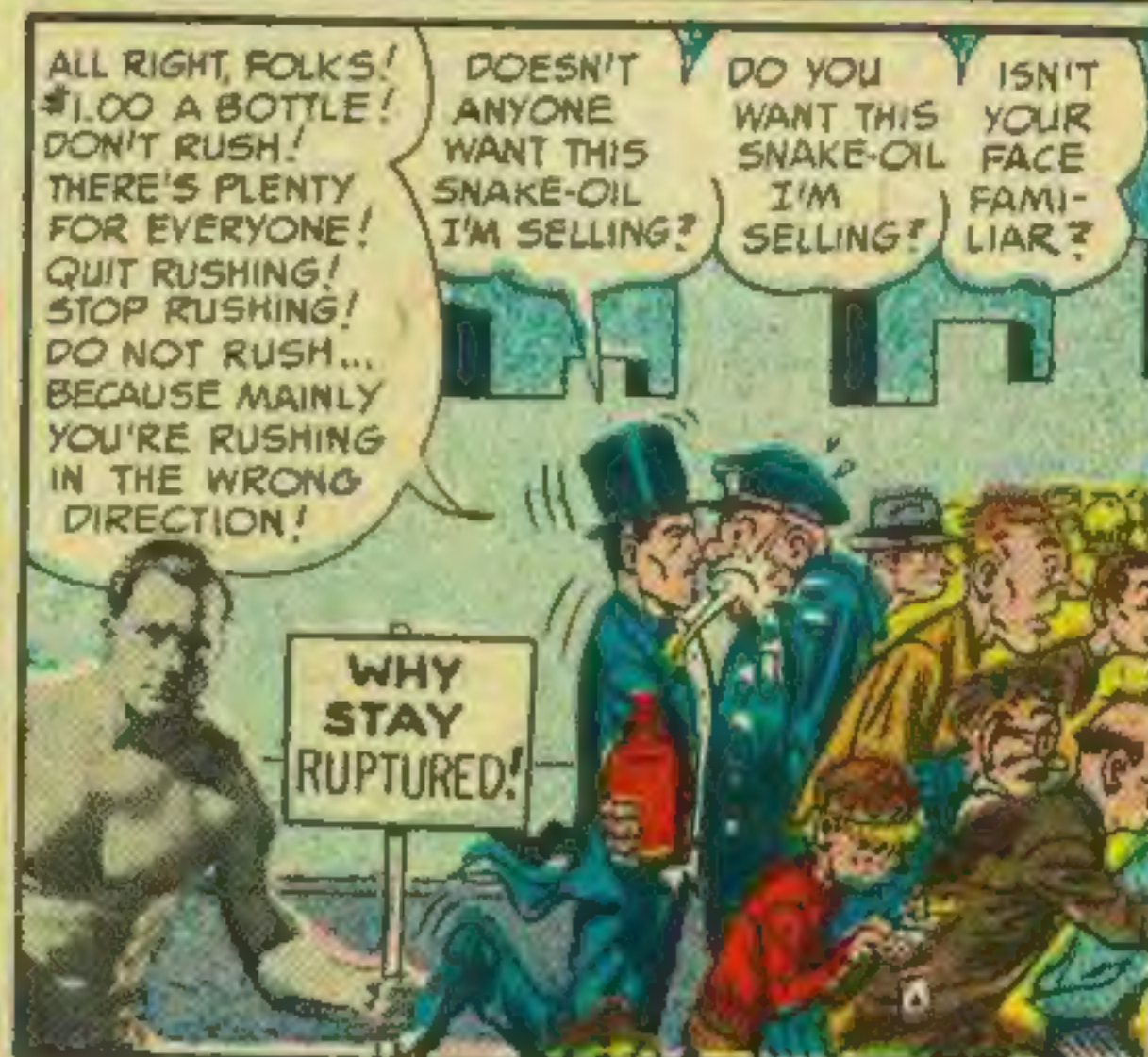
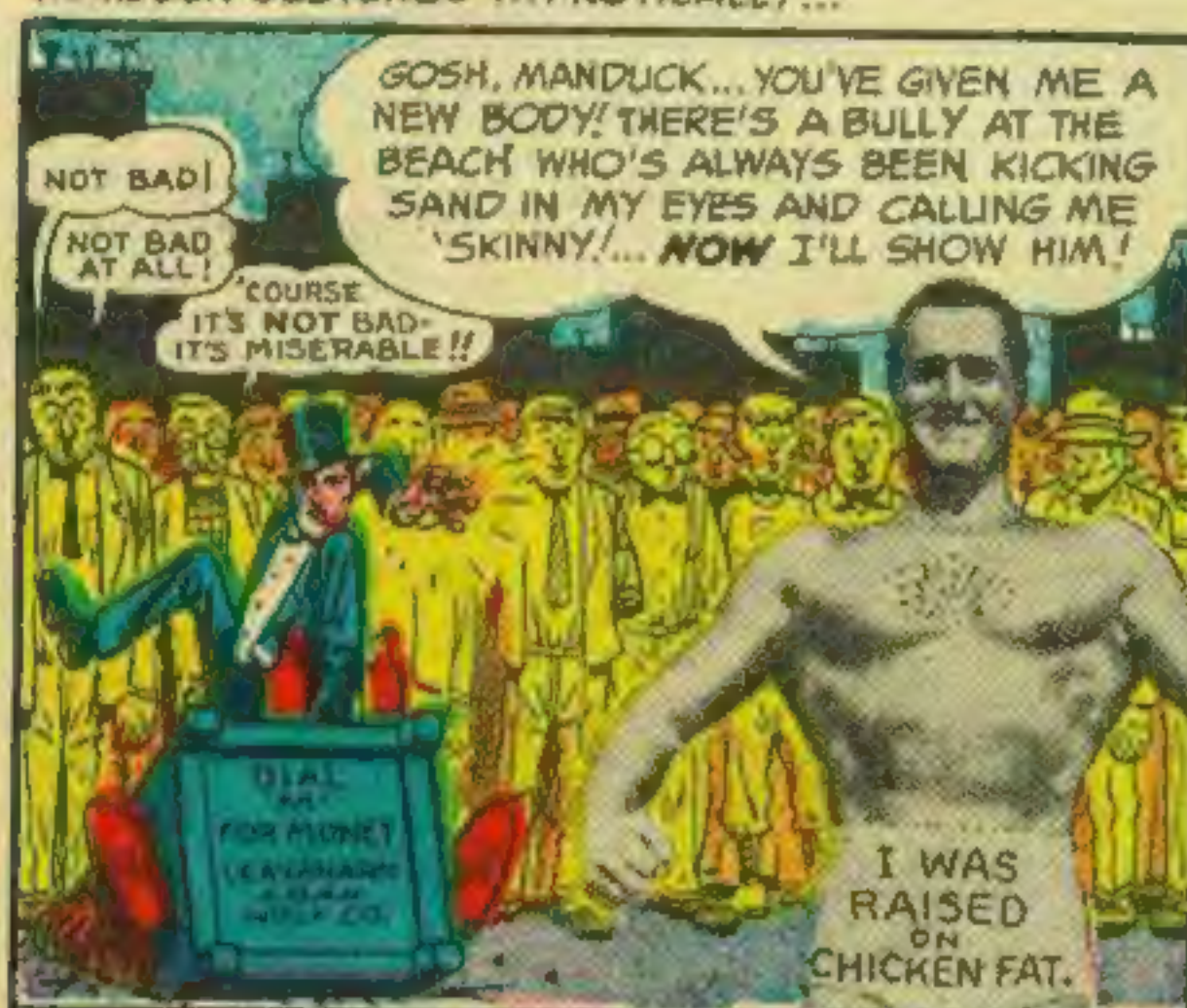


MANDUCK GESTURES HYPNOTICALLY...





MANDUCK GESTURES HYPNOTICALLY...



HEY, MANDUCK!
CUT OUT BALONEY
AND T'ROW DAT
POLICEMAN
COUPLA
HYPNOTIC
GESTURES!

WELL... I HATE TO UNLEASH MY
HYPNOTIC POWERS AGAINST THE
LAW! WHEN ONE HAS MY HYPNOTIC
GESTURE, ONE MUST USE IT WISELY...
MORALLY... FOR THE GOOD OF
MANKIND...

...BY GEORGE...
HE IS GETTING
CLOSE...



MANDUCK GESTURES HYPNOTICALLY...

HOOVER ELECTED!

HAN! NOW I'VE CAUGHT YEZ
MANDUCK AND LOATHAR AND
I'M GOING TO GIVE YEZ
SOMETHING YOU'RE NOT
LIKELY TO FORGET!



HO BOY, MANDUCK! YOU SURE USE
DAT HYPNOTIC GESTURE WISELY FOR
GOOD OF MANKIND... NAMELY US
KIND OF MANKIND!... DAT COP STILL
BEATING OLD LADY WIT' KID!

LET'S GO
HOME,
LOATHAR!



MANDUCK GESTURES HYPNOTICALLY...

HO!... WE AIN'T
REALLY GOT HOME
BUT MANDUCK
GESTURE HYPNO-
TICALLY AN' MAKE
US TINK WE
LIVE IN FANCY
HOUSE!

...NOW TO
ENJOY SOME
OF THE FINER
THINGS IN
LIFE!... A BOOK?
A SYMPHONY?
...HA... I KNOW...



MANDUCK GESTURES HYPNOTICALLY...

HO, DAT MAN-
DUCK... HIM
ALWAYS
INTERESTED IN
FINER T'INGS
IN LIFE... LIKE
MAINLY WOMEN!

OZZZZZ

OOPS...
IS DOOR-
BELL!



WESTERN UNION
MESSAGE
FOR
MANDUCK
THE
MAGICIAN!

WESTERN UNION? WHAT MATTER WIT'
YOU, KID? YOU MUST NOT COME BY
FANCY HIGH-CLASS FRONT ENTRANCE!
ALL MESSENGER BOYS IN DIS HIGH-
CLASS HOUSE GOT TO COME IN BY
SERVANTS' ENTRANCE WAY BACK IN
REAR BY GARBAGE CAN RACKS!

- ALSO
TRICK OR
TREAT!

PLEASE
LEAVE
ABANDONED
BABIES
AT REAR
ENTRANCE.



HO WAIT!... ME FORGET
MANDUCK NO GESTURE
HYPNOTICALLY AT DIS
KID SO DIS KID CAN
SEE WE SITTING IN
COUNTY DUMP!

...ME SIGN FOR TELEGRAM
'CAUSE MANDUCK, HIM
IS GESTURING HYPNOTI-
CALLY AT HIMSELF IN
MIRROR! HIM ON BIG
HYPNOTIC JAG!

SHAZAM!
SHAZAM!

THAT
OL' BLACK
MAGIC
HAS ME
IN A SPIN-
THAT OL'
BLACK
MAGIC
THAT I



DASH IT ALL, LOATHAR! HOW MANY TIMES HAVE I TOLD YOU NOT TO INTERRUPT MY HYPNOTIC JAGS! ...AND JUST WHEN SHE WAS INTERESTED IN SEEING MY ETCHINGS!... **WHAT'S THIS? A TELEGRAM? ...A MAN WANTS 100 CASES OF SNAKE-OIL? QUICKLY! WE MUST TRAVEL!**

TRAVEL? HOBOY! YOU GONNA GESTURE HYPNOTICALLY? ...YOU GONNA MAKE A CADILLAC? YOU GONNA MAKE AN M.G.? ...A JAGUAR?

C'EST SI BON-
SI BON-
SI BON-
SI BON-



MANDUCK GESTURES HYPNOTICALLY...

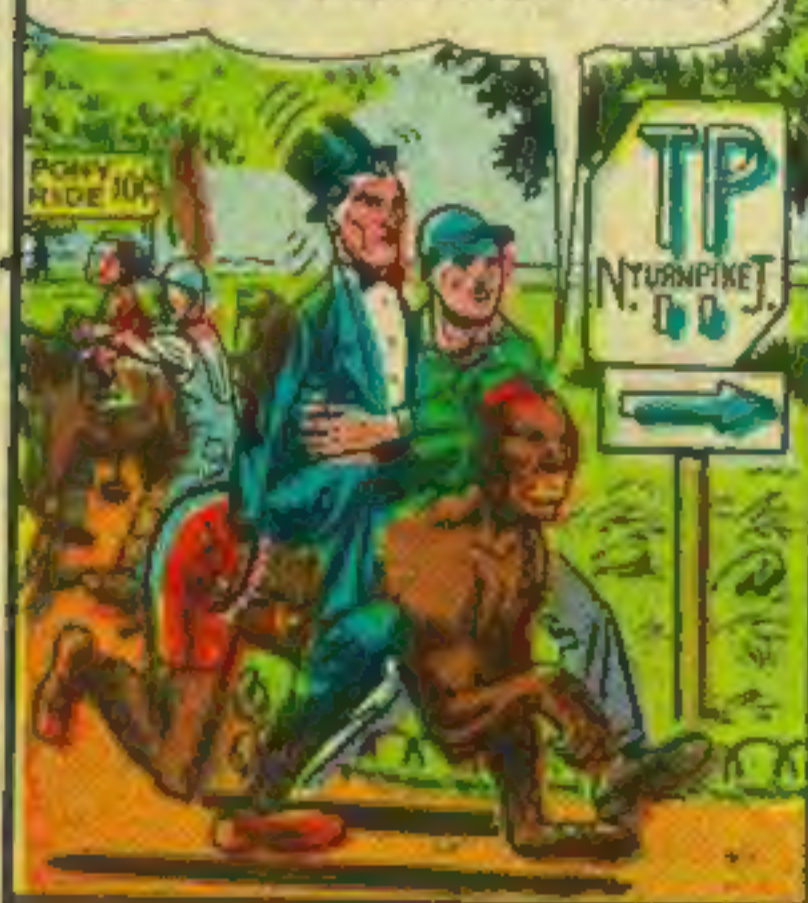
...NO, LOATHAR! YOU MUST REALIZE, I CAN ONLY GESTURE HYPNOTICALLY TO CREATE ILLUSIONS IN THE MIND!... I **COULD** CREATE THE EFFECT THAT WE ARE RIDING IN A CAR!... HOWEVER WE WOULDN'T ACTUALLY MOVE!... NO, LOATHAR... I THINK WHAT THIS SITUATION CALLS FOR IS A **HORSE!**

HEY! YOU GESTURE HYPNOTICALLY FOR HORSE!... ME NO SEE NO HORSE!... WHY WE NO SEE NO HORSE?

WRITE TO:
STATION FLAB
N.Y., N.Y. - IN
NEW YORK -
BIGELOW 6-7123



ME NO SEE NO HORSE!... NAY! ME NO SEE NUTTIN'... NAAAAAY! HEY! ME FEEL LIKE TAKIN' CANTER DOWN BRIDLE PATH!



HO! NOW ME HUNGRY!... DIS NICE FEED-BAG T'ING YOU GOT FOR ME TO EAT FROM!... YUMMY! NICE FRESH OATS MIXED WIT' OL' DRY HAY-MASH!



HA! HERE WE ARE AT HOME OF MAN WHO WANT SNAKE-OIL! YUM! NICE GREEN GRASS FLAVORED WIT' TINY INSECTS!

AH! MANDUCK AND LOATHAR, I PRESUME! COME IN!



YOU ARE INTERESTED IN BUYING SNAKE-OIL, SIR?

...WELL... NOT REALLY! THERE'S ANOTHER REASON I BROUGHT YOU HERE! BUT MEANWHILE... JOIN ME IN A CUP OF TEA!... WILL YOU HAVE TWO LUMPS OF SUGAR, LOATHAR?

N-AA-AAY!



...ME TAKE WHOLE POT OF LUMPS OF SUGAR ...SPILLUM IN MY FEED-BAG!

YOU SEE, MANDUCK... MY NAME IS LAMONT SHADOWSKEEDEEBOOMBOOM, WEALTHY YOUNG MAN ABOUT TOWN WHO IS IN REALITY THE SHADOW... SHORT FOR SHADOWSKEEDEEBOOM-BOOM! LONG AGO IN THE ORIENT, I LEARNED A SECRET HYPNOTIC POWER TO CLOUD MEN'S MIND!



HOWEVER, I'VE BEEN READING IN THE FUNNY PAPERS THAT YOU TOO HAVE THE SECRET HYPNOTIC POWER TO CLOUD MEN'S MINDS...AND SO IN ORDER TO KEEP MY SECRET EXCLUSIVE, I'LL HAVE TO KNOCK YOU OFF EVEN **THOUGH** THE WEED OF CRIME BEARS BITTER FRUIT!



SHADOW' GESTURES HYPNOTICALLY...



EVEN THOUGH I REALIZE THAT SCIENTIFICALLY, ONE CANNOT BE HYPNOTIZED UNLESS ONE IS WILLING TO COOPERATE WITH HYPNOTIST, I WILL GO ALONG WITH ALL THE BULL JUST TO GET TO THE END OF THIS TALE!



MANDUCK GEST'S. HYPN'TIC'LY...



SHADOW' GEST'S. HYP'LY...



MANDUCK GE'S. HY'LY...



SHADOW' G. H....



MANDUCK G. H...



LOATHAR G. H...

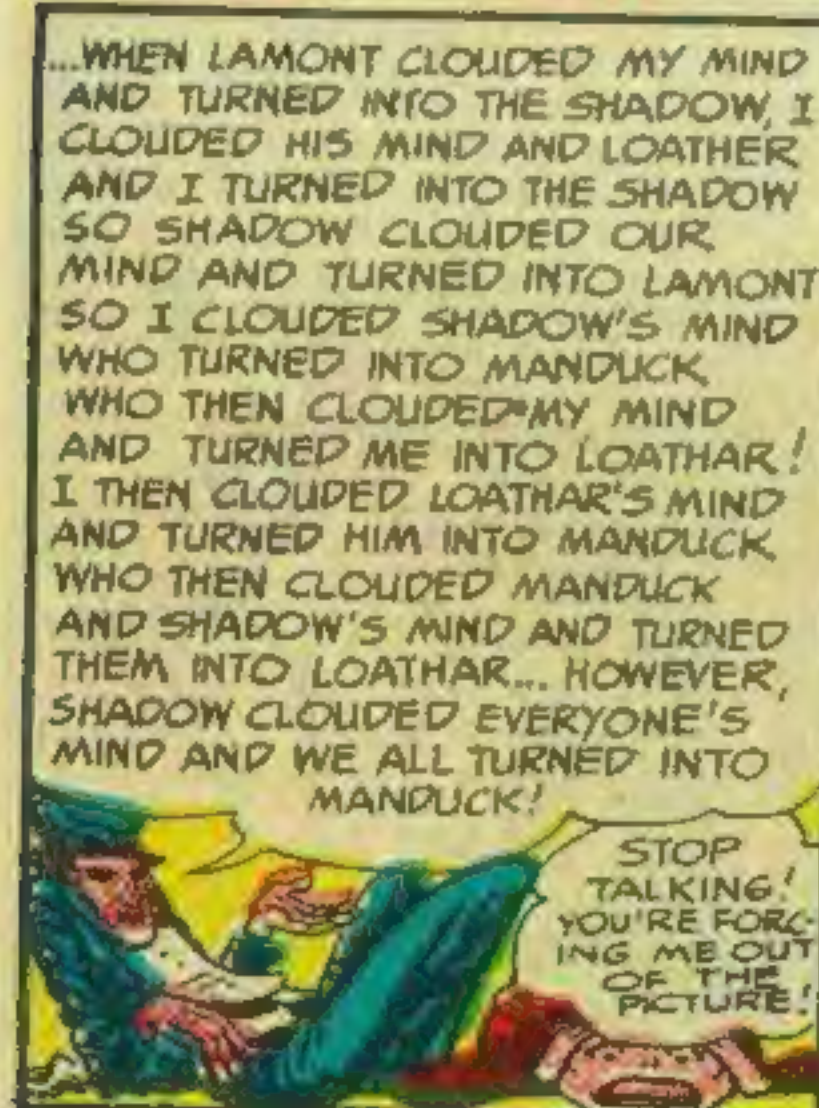


SHADOW G. H....



ALL G. H....





CINEMA DEPT.: YOU KNOW HOW SOMETIMES MOVIE ADS GIVE A PHONY IMPRESSION?!... LIKE FOR-INSTANCE... TAKE A SCENE FROM A TYPICAL...

MOVIE



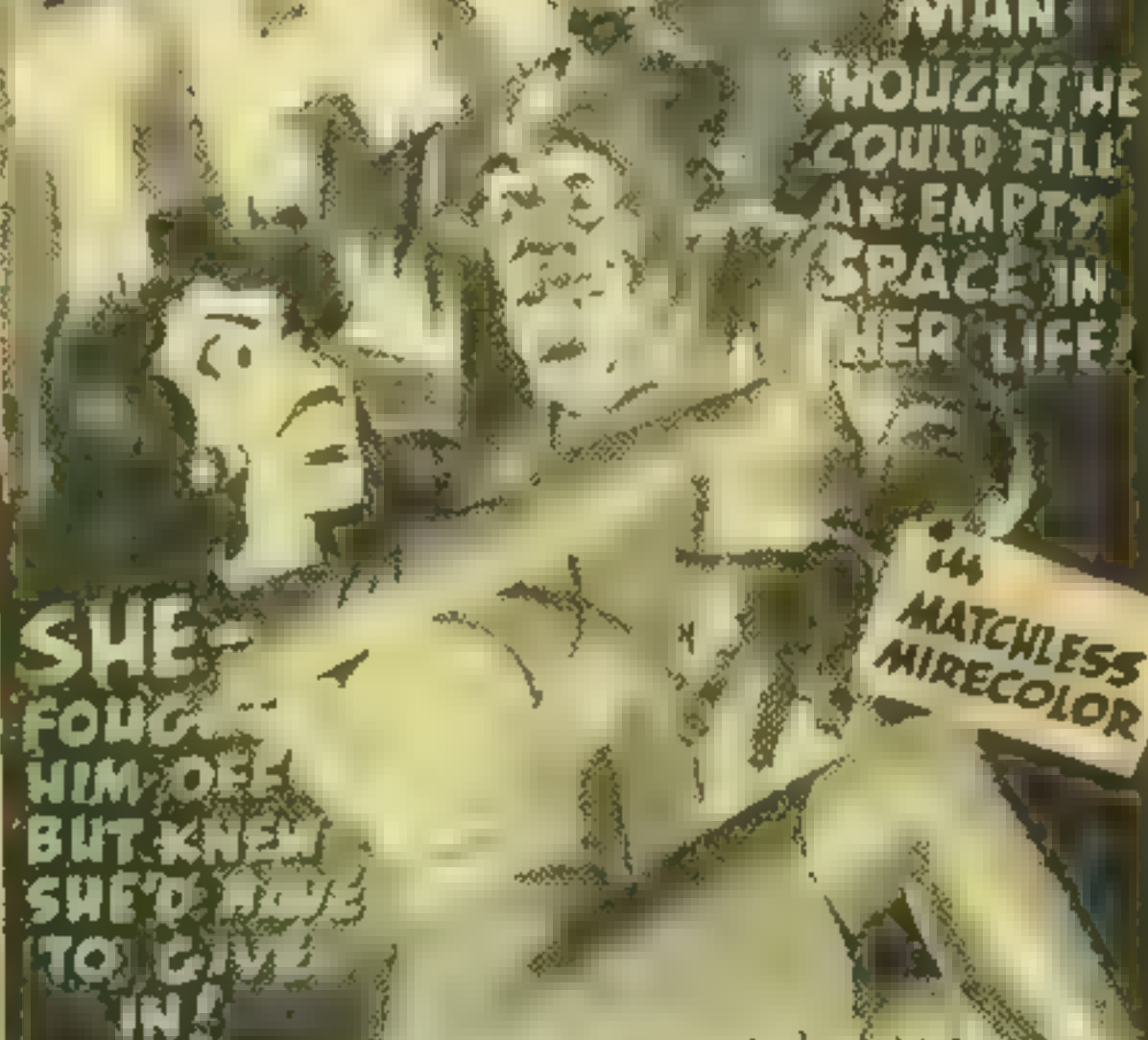
ADVERTISING DEPT.:...SO THEN THE HOLLYWOOD PUBLICITY MEN GET AHOLD OF THE SCENE, AND HERE'S THE WAY YOU SEE IT IN THE NEWSPAPER...

ADS!

... K.R.O.K. PRESENTS

THE BIG

HELD OVER! 2ND BIG DAY!



SHE FOUGHT HIM OFF BUT KNEW SHE'D HAVE TO GIVE IN!

THIS MAN THOUGHT HE COULD FILL AN EMPTY SPACE IN HER LIFE!

144 MATCHLESS MIRECOLOR



THIS WOMAN-TOYED WITH FIRE!

HE HURT HER AGAIN AND AGAIN AND YET SHE CAME BACK FOR MORE!

Plus- "GIRLS IN TROUBLE" this picture takes a frank look at sex... **POW!**
 Plus- Cartoon
 Plus- March of Slime
 Plus- Chapter Two- "Pearl's Perils"
 Plus- Featurette
 Plus- Peace News

Starring
 ROCK STEELTIMBER
 JOY GLADNESS
 Produced by- JOE MANXXXB
 Directed by- PAT ZNLKXXN
 Written by- AL POTRZEBIE

(C)

1

GET THE GENERAL IDEA?... LIKE FOR INSTANCE... A WAR PICTURE BEGINS... G.I'S SLOGGING THROUGH THE MUD!



ALL THROUGH THE BEGINNING OF THE PICTURE... GRIZZLED G.I'S... SLOGGING THROUGH THE MUD!



... FOR TEN REELS THEY GO, ALL SHMEARED WITH DIRT AND BEARDS... SLOGGING THROUGH THE MUD!



FINALLY THEY REACH THE ACTION! **BLAM-BLAM! RATATAT!** A ENEMY SOLDIER FALLS OFF A CLIFF!



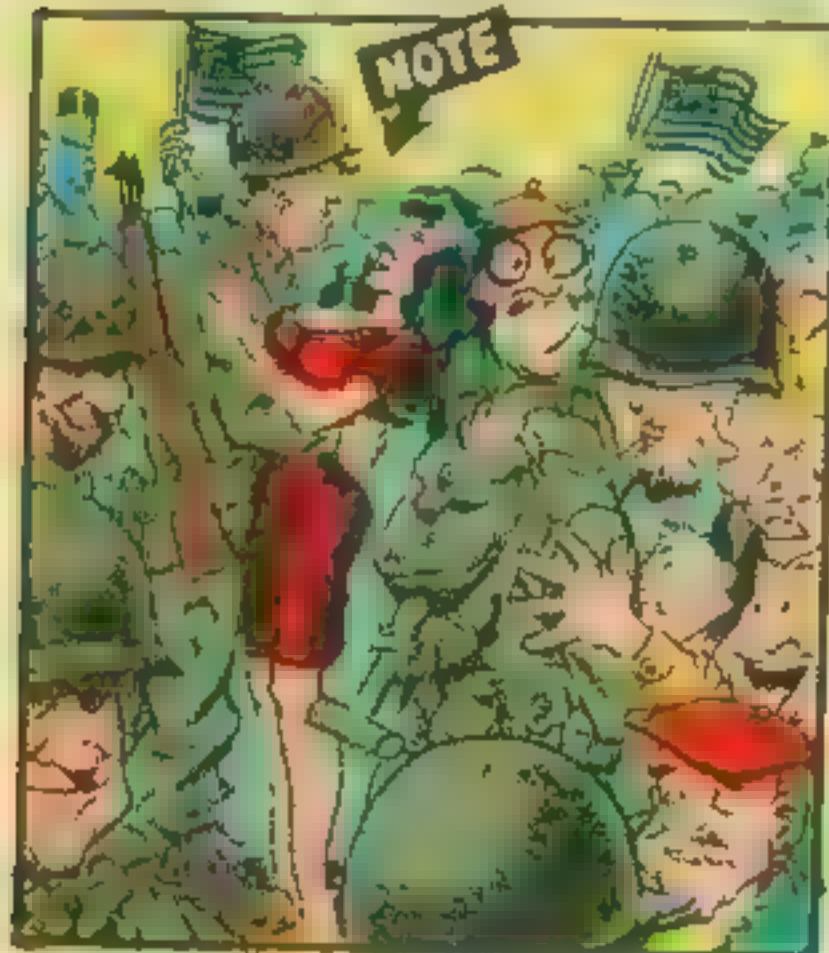
MORE ACTION! **RATATAT! BANG-BANG BANG!** A FRIENDLY SOLDIER (THE YOUNG KID) FALLS OFF A CLIFF!



BANGETTY-BOOM... BAROOM! THE GOOD GUYS WIN THE KILL! THE CHIEF OF THE ENEMY SOLDIERS FALLS OFF A CLIFF!



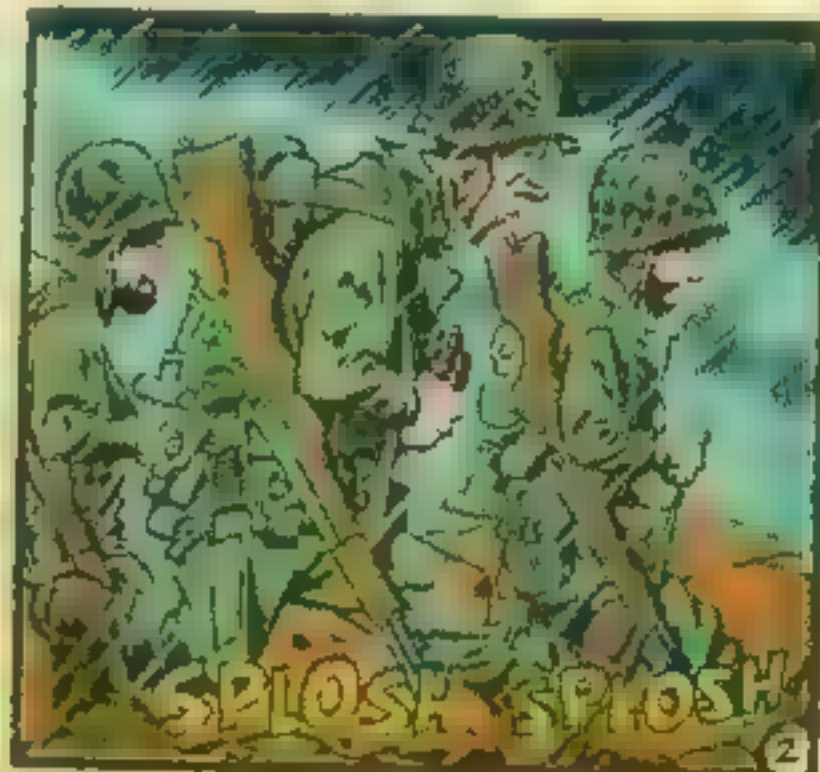
THE VICTORIOUS G.I'S MARCH INTO THE LIBERATED TOWN!... FOR TWO SECONDS A GIRL JUMPS OUT AND KISSES A SOLDIER!



AND THEN THE LIEUTENANT ORDERS THE MEN OUT BECAUSE THERE'S ALWAYS ANOTHER HILL TO CONQUER!



... AND THAT'S THE WAY THE PICTURE ENDS WITH THE G.I'S SLOGGING OFF THROUGH THE MUD...



... SO AFTER SEEING ONE GIRL FOR ONLY TWO SECONDS IN A TWO HOUR PICTURE... HERE'S THE WAY THE ADVERTISEMENT GOES...

Parapants
PRESENTS

WAR IS HELL

THE STORY OF
SOLDIERS
AND THE
WOMEN
THEY
LOVED

Starring
ROARY LYON
AND
VAVA VOOM

AND A
THOUSANDS
OF CASTS

IN
SCATHING
CYNICOLOR

Have you met

**VAVA
VOOM**
—the—
POW
girl?



SHE WAS THE
BIGGEST BOMB-
SHELL OF ALL!



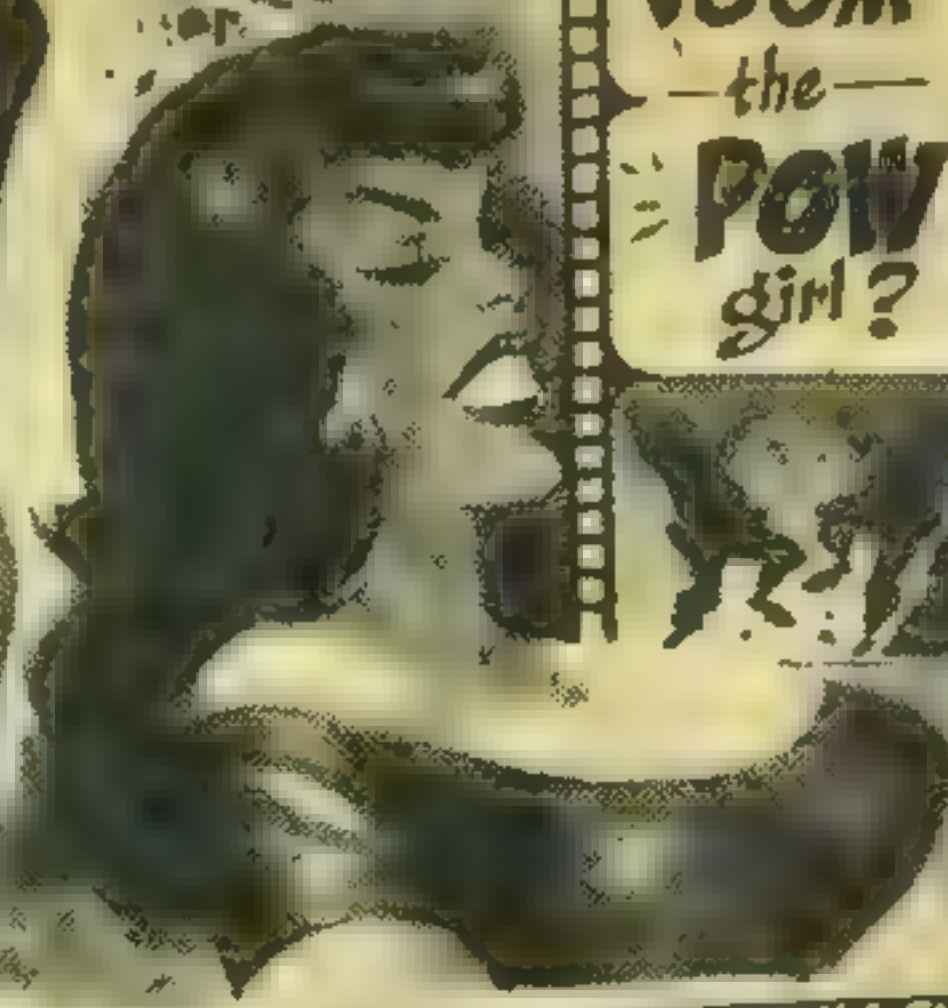
WHEN HE SAW HER
HE KNEW IT WAS
WORTH SLOGGING
THROUGH THE MUD!



HER LIPS SPOKE
TENDER WORDS...
"HEY JOE, YOU
GOT GUM?"



HE WASN'T AFRAID
OF BULLETS BUT HE
WAS AFRAID OF HER!



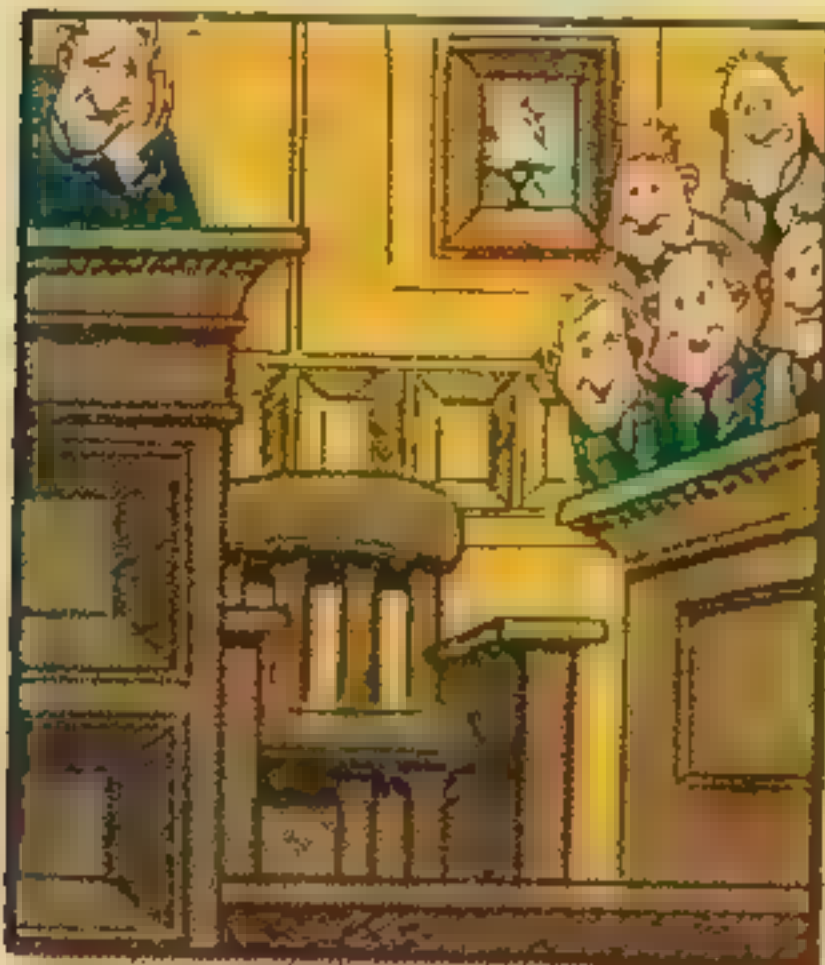
ON OUR GREAT WIDE PANDRAMIC STAGE - IN PERSON - **THE FRAMIC FIVE!**

Screenplay by **BENTLEY FLUD**
From the play by **FLUDNEY BENT**
From the novel by **BUDNEY FLENT**
Original story by **FLENTNEY BUD**
From the poem by **BEDNEY BUNT**
From the speech by **FLEDNY FUNT**

13¢
TILL
MOON
\$1.75
AFTER
MOON

Plus - **DOE JOKES** specialty
Plus - **Chapter Seven**
"Tarz an' the Apes"
Plus - **Gifts**
Plus - **Souvenirs**
Plus - **Money!** Hairy Hoo 3

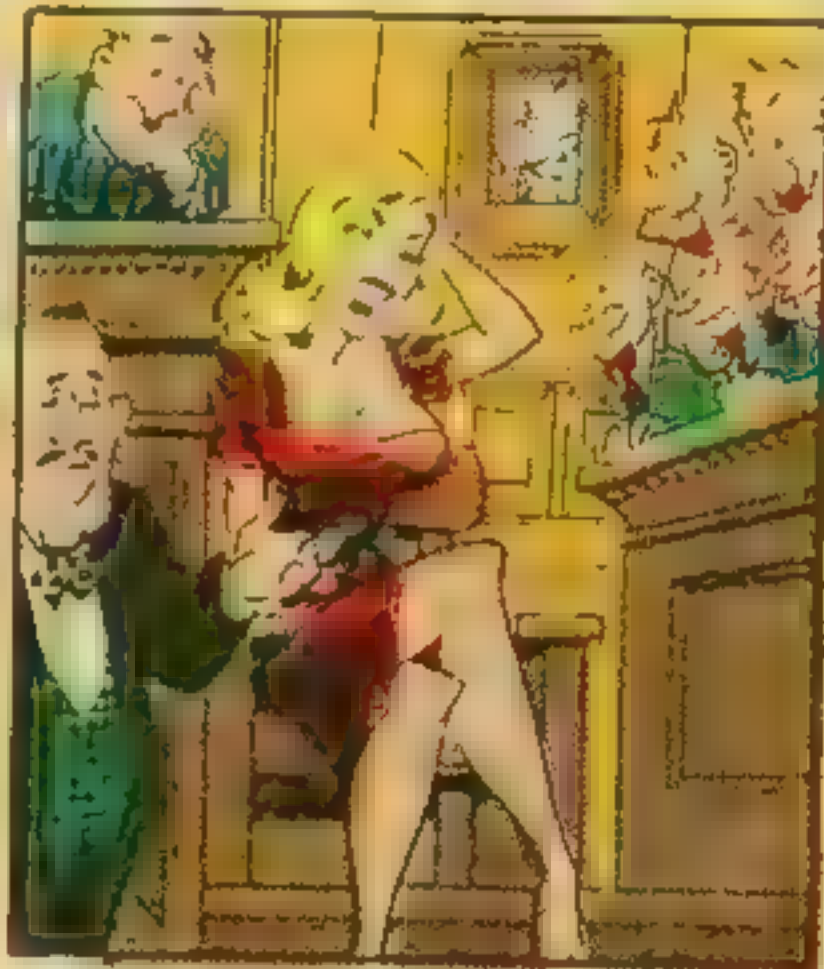
...AND HOW'S ABOUT THE TYPE PICTURE WHERE FOR TEN HOURS YOU SIT AND WATCH A COURT-ROOM SCENE!



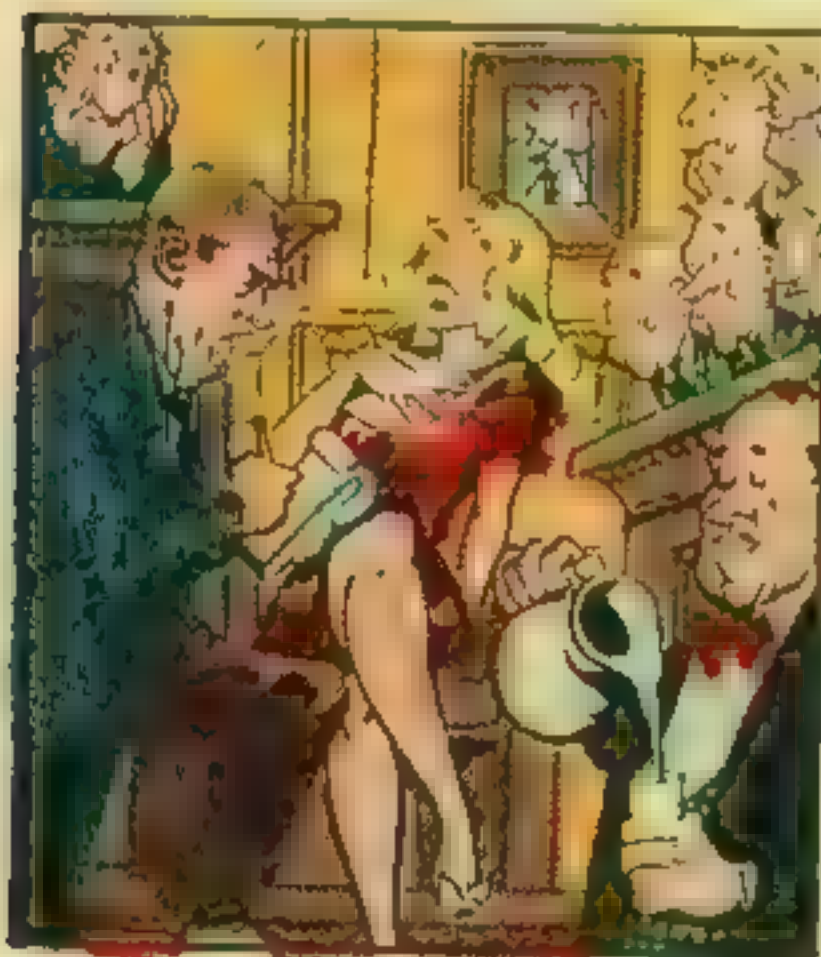
LIKE FOR INSTANCE . A MANUFACTURER IS BEING PROSECUTED FOR PUTTING OUT A TOY-GUN CIGARETTE LIGHTER!



.. HE IS CHARGED WITH STEALING PLANS FOR A LIGHTER FROM A RIVAL MANUFACTURER! BUT THE DEFENSE HAS A WITNESS



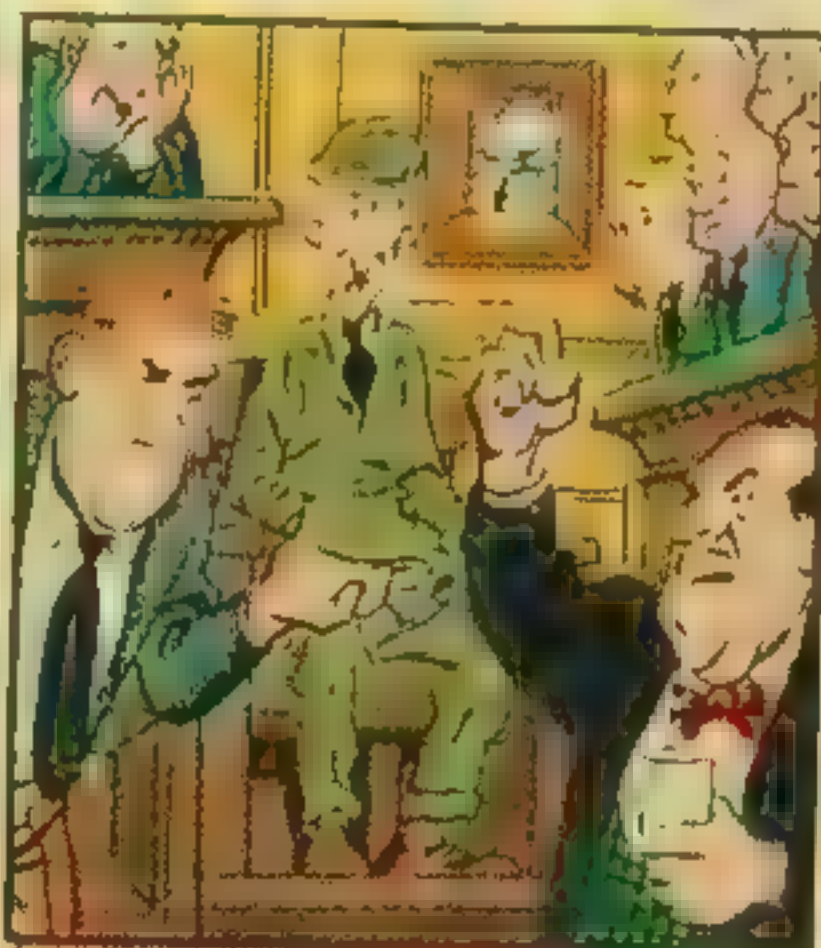
... A SECRETARY WHO SAYS THE PLANS WERE NOT STOLEN! ... THE PROSECUTOR CANNOT DENY THE DEFENSES ALIBI!



...THE PROSECUTOR'S CASE IS GOING PRETTY BAD AND SO IS THE PICTURE! FOR FIFTEEN HOURS A COURT ROOM SCENE!



... AT THE LAST MINUTE, THE PROSECUTOR'S CHIEF WITNESS A WATCHMAN PRESUMED DEAD APPEARS! THE DEFENSE OBJECTS!



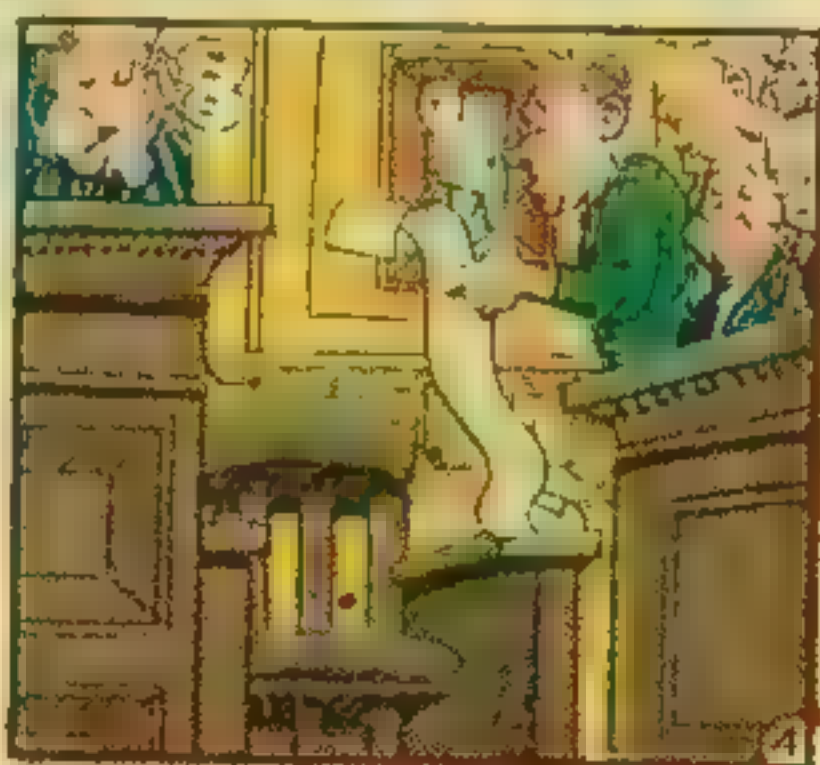
OVERRULED!... ANYHOW THE CASE STILL LOOKS THIN... BUT THEN THE PROSECUTOR MAKES HIS CLOSING SPEECH!



WHAT A SPEECH HE MAKES WITH BEAUTIFUL BACKGROUND MUSIC AND CLOSE-UPS OF EVERYONE'S FACES!



...THE JURY BRINGS IN A VERDICT OF GUILTY WHICH NOBODY HEARS SINCE EVERYONE IS ASLEEP INCLUDING YOU!



SO AFTER TWENTY HOURS OF DULL COURT-ROOM SCENE WITHOUT ANY ACTION, YOU LOOK IN THE PAPERS AND SEE...

NOW IT CAN
BE TOLD!

20 CENTS
POX

BANG
CRIME

LOW'S
SKIDRO

NEAKY PREVIEW
TODAY

BANG

in
SHRIeking
Anschmo
color

have you met
VAVA VAM
THE ZOK
GIRL?

BANG -
THE STORY OF A GUN
AND THE FIRE IT
KINDLED!

GO
SEE -
BANG

BANG -
THE STORY
OF HOW THE LAW
DEALS WITH
FLAMING GUNS!

BANG -
THE STORY OF
WHAT HAPPENS WHEN
A MAN LOVES WITH
GUNS! DRAMA
ACTION! SUSPENSE

WHAT
A SHOW!

BANG
IS A
BOMB!
The
ACTIO

BANG
WILL KILL
YOU!

With - ALICIA ALLSHOT
LESTER BULLET
TRIGGER HAMMER
and MELVIN EJECTIONCHAMBER

Screenplay of "Bang" by JOE BAM
Adapted from the book "Bang Bang" by BOOM
Directed by BOM
Produced by BAROOM
Color by NATALIE BADABOOM

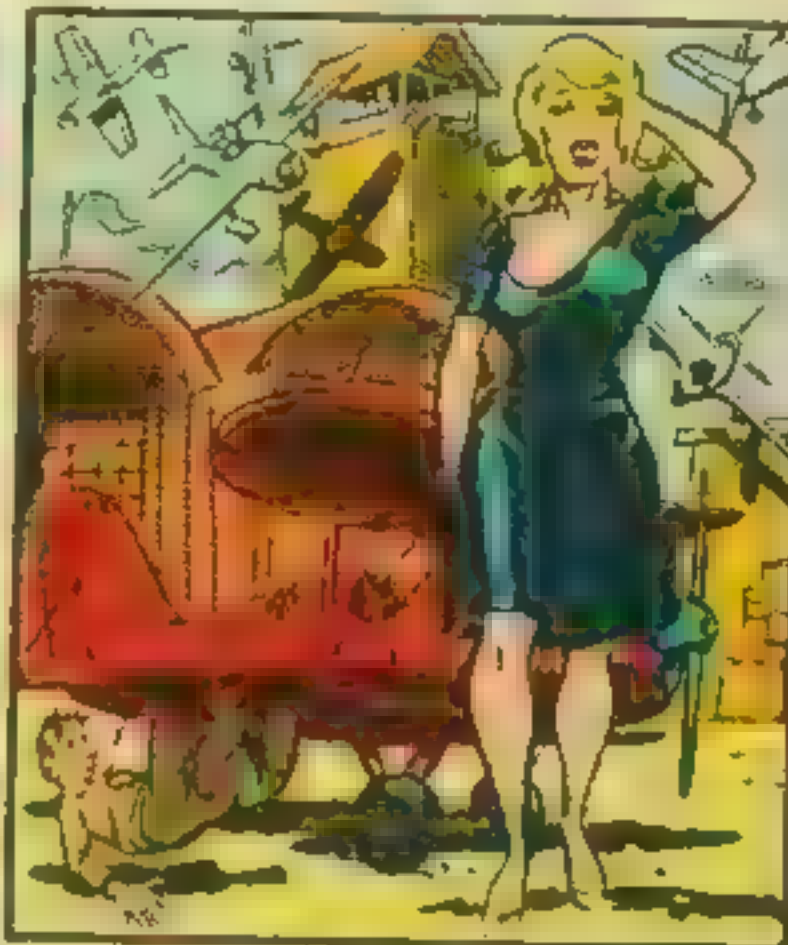
A
RATATAT
PRODUCTION

©

...FINALLY... AN ADVENTURE PICTURE! THIS GIRL IS SICK SOMEWHERE IN BROOKLYN, SEE? SHE'S NAUSEOUS!



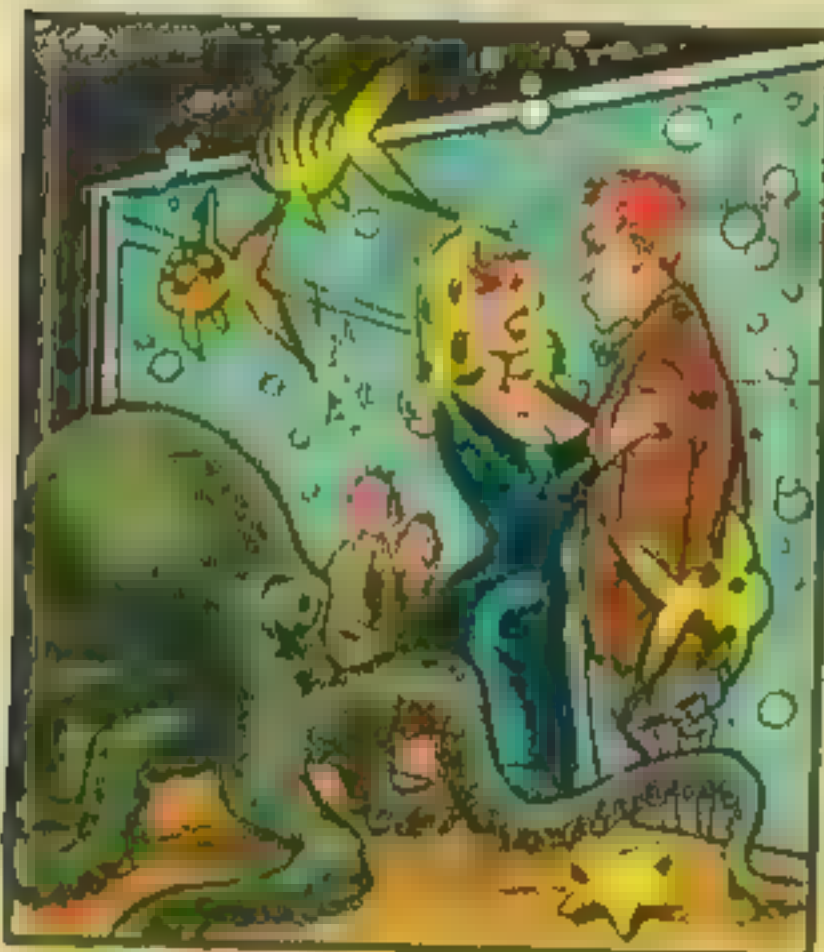
SHE HAS A RARE INCURABLE DISEASE SO SHE GOES TO MIAMI! A PILOT STRUCK BY HER BEAUTY... FALLS...



...OFF THE WING OF HIS PLANE! IT REALLY ISN'T HIS PLANE AND WHEN HE FLIES TO KUKAMONGA, THE REAL OWNER HITS HIM..



.. BECAUSE HE'S SUCH A SLOPPY PILOT! ANYHOW THE PILOT MEETS THE GIRL AGAIN IN BANFF, AT THE AQUARIUM...



SHE FLEES ON A BOAT TO POONA WHERE HE CATCHES HER AND AS SHE LEANS NAUSEOUS OVER THE RAIL...



.. SHE TELLS HIM OF HER INCURABLE DISEASE! HE MARRIES HER ANYHOW! THEY GO TO SEE VESUVIUS ON THEIR HONEYMOON!



THAT'S THE PICTURE! THE NEWSPAPERS COME OUT WITH RATINGS... LITTLE STARS LITTLE BELLS, LITTLE HALF STARS...

THE AD MEN GET TO WORK! THEY CUT, THEY PASTE, THEY RETOUCH, THEY PUT LITTLE PIECES TOGETHER...

.. THEY MAKE A BIG AD WITH ALL THE EXCITING SCENES MAKING ONE BIG PICTURE LIKE IT'S ALL ONE SCENE!

MOVIE COLUMN by Curlip Sneary

NEW LOW IN MOVING PICTURES

A colossal time waster was Warndher Bros' latest release "The Spectacle". What stupendous nerve they had in showing such a picture. It was wonderful to get out of the theater. I was dying looking at this dog and it felt so good to leave when it finally ended. I have never been so

MOVIES

by Ripsaw Teardown

ECHHHHHH!

Last nite I saw 'The Spectacle'. This is the kind of film I like to see taken out and burned. In fact, that's what I did. I went up to the projection booth and took out the film and burned it! Boy, did I have a wonderful time! Now to another no-good, miserable so-

The Cinema

by Chewup Spitout

RATINGS
**** excellent
*** good
** medium
* cruddy

THE SPECTACLE

After I saw this film, I went up to the projection booth and killed

...THOUSANDS OF MILES APART, THE SCENES ARE TAKING PLACE... SO THEY MAKE IT ONE SCENE... LIKE THIS...

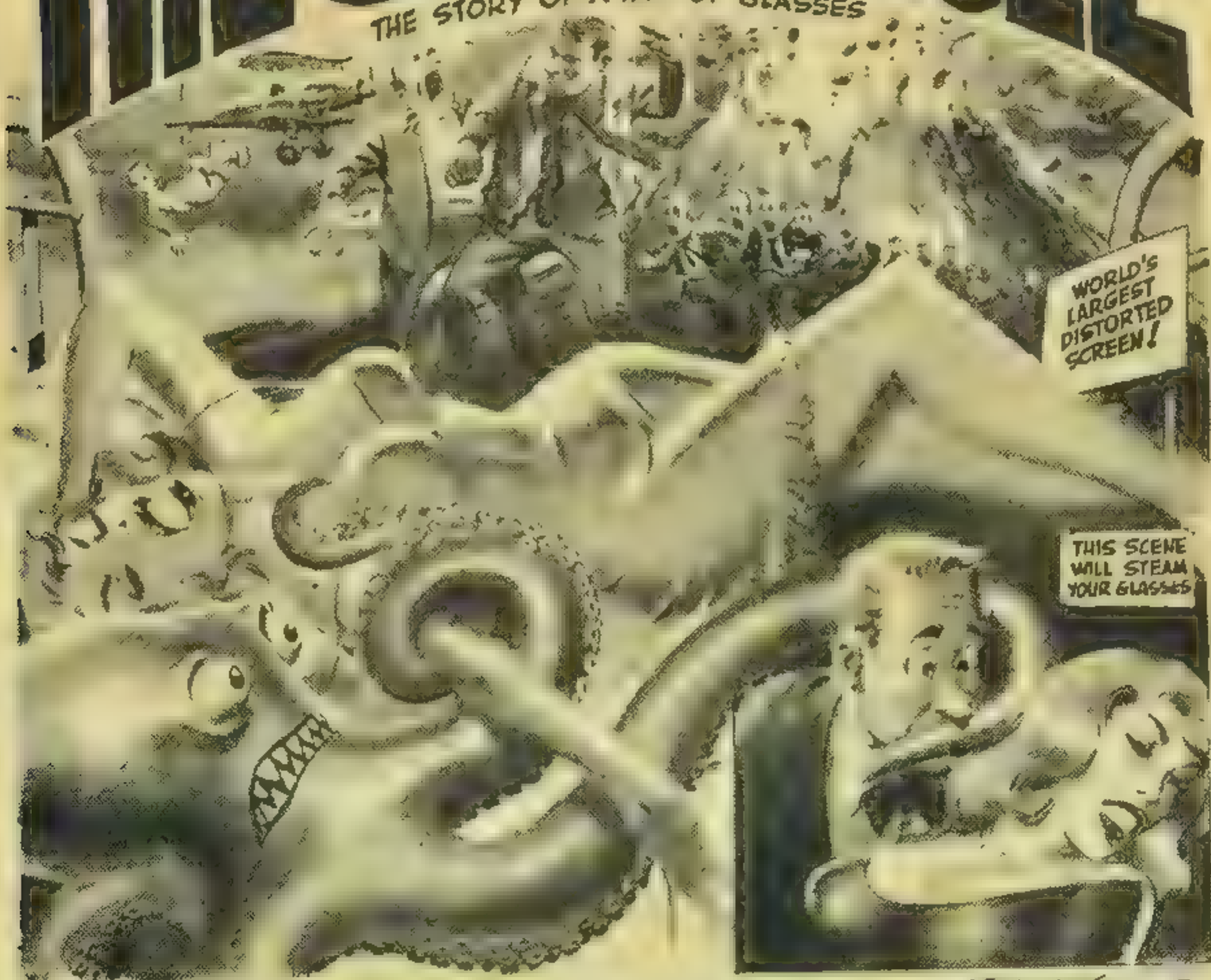
the projectionist! This is the kind of film for stars to avoid, since it does more harm than good to their career! If this movie plays at theater, burn the house!

SEE IT ON THE
CINAMORPHIC SCREEN
FILMED WITH
ANASCOPIIC CAMERA
AND
STEREOPHONY SOUND
GORIOUS SCHMEKNICOLOR
BY THE FRAZZLEDAZZIC LENS
SAZZAFRANIC SEATS
POPPAPHONIC POPCORN

WARNDHER BROS.
presents-

THE SPECTACLE

THE STORY OF A PAIR OF GLASSES



Starring - VAVA VOW -- Have you met Vava Vow the **3-D WHAM** girl? ,
Produced by- HERMAN LENTH Directed by - MOE BREDTH Written by MELVIN DEPFTH

Says Movie Columnist
CURLIP SNEARY-

"New ... A colossal time..
...stupendous... wonderful...
felt so good ..."

Says critic
RIPSAW TEARDOWN-

" This is the kind of film I
like to see... Boy, did I
have a wonderful time..."

Says writer
CHEWUP SPITOUT-

"...for stars..."
(★★★★)

Last month in the public interest we were pleased to run in this column a sober article on Greece. However, in many informed circles, one often hears the comment, "Look to Hungary." And so this month we thought it would be a good idea to LOOK to Hungary, through the eyes of an experienced observer. With the firm belief that an intelligent public is an informed public, we present this article

mszentelési Ün Jubileumi Ban

by

zabb kötőf

Rövid vendégszereplések után jött tíz é cinnatiban, mint az ottani nagyszerű zene rigense, utána kilenc év Pittsburghban, Pittsburgh Orchestra karmestere.

Azután: New York és a Metropolitan és Chicago.

Rövidre összefogva és csak a külső ese ket érintve, ez Reiner élete.

Ezen túl és e fölött azonban van valam A zene művészetének olyan mély tudása é érzése és a kifejezés erejének olyan cso megnyilvánulása, ami Reinert még életé muzsikuskok előtt valóságos legendává av

A Metropolitanban elért nagy sikerei Amerika egyik legelső zenekritikusa így k fel: hová lehet még innen menni? Rein gyek azonban tudta, hogy hova lehet még és nagyon akarta maga előtt látni az út ut végén nagy szeretettel és mély tiszt nyitották ki előtte a kaput.

Potrziebie

Most tehát itt van az új szezon. Ragyo lámpák, a széksorok zsufolva izgatott szen fiakkal és nőkkel. A zenekar tagjai már f nek az emelvényen. Bejön egy frakkos, keményen megrajzolt fejű, acélszürke haj Megáll a közepén, felemeli a pálcát a job ben és megszólal a zene.

Magyar muzsikusk ihletett keze szólaltatj

mennyire fontos lehet, talán semmi se jobban, mint az, hogy soha egyetlen al el nem mulasztott arra, hogy magyar szá sát hangsúlyozza.

A nagy kérdést, amit az első géniusz lenése óta sok ezerszer elmondtak, Rein gyek esetében aktuális újra felvetni: hogy

Potrziebie

A nagy reményekre jogosító csodag kortól Chicagoig hosszú, de tündöklő vol Az akadémián, ahol eredetileg zongora nek indult, Bartók Béla tanítványa volt zénylésre való hajlamát azonban a nag gógus, Koessler fedezte fel. Tizenkilenc rában már tagja volt a rövid életű Vigo s utána, váratlan fordulattal Laibachba mint az ottani opera karmestere. Néh mulva ismét odahaza volt. Pesten mint által fenntartott Népopera karmestere, a világ egyik legelső operaházához kerül

Potrziebie

"Ne féljen, nem harap" — mondta a ha per Susie csak játszik."

Koszonom az ilyen játékot, gondoltam hátráltam a kerítésnek várva, hogy me harap először.

Odaért a gazda. "Éjjel tréningeztet mondta magyarázatként, "sokkal jobb a "Persze, igen" — hebegtem halka, ten.

Potrziebie

"Super Susie rövidtávu bajnoka a kerü óvott a gazdája. "Maximum 550 yard és lik. De addig megy mint az express." Rát láncot, biccentett s elvonult az ebbel.

Azóta nem félek a versenykutyaiktól kor 1500-as síkfutó voltam

* * *

Aki azt hiszi, hogy exotikus amerika varosnevekkel egy könnyen bámulatba téved. Tessék elolvasni egy pár vaktába gadott környékbéli fahu nevét. Benszül vek. Mindegy hogy ejtik ki, az ausztrál tudtak megegyezni 150 év alatt.

Balladoran, Barrington, Bedgerebong, la, Beraming, Billimari, Bilpin, Bimbi, gora, Brilbaree, Bullabura.



YOU, TOO, CAN MEET NEW FRIENDS! JOIN THE **E.C. FAN-ADDICT CLUB!**

SEND FOR YOUR MEMBERSHIP KIT TODAY RECEIVE A FULL-COLOR 7½ X 10½ ILLUMINATED CERTIFICATE, A STURDY WALLET IDENTIFICATION CARD, A SNAZZY EMBROIDERED SHOULDER PATCH, AND A STUNNING ANTIQUE BRONZE-FINISH BAS-RELIEF PIN.

★ ★ ★ ★ ★
FOR AN INDIVIDUAL MEMBERSHIP, FILL OUT THE COUPON AND SEND IT IN, TOGETHER WITH 25¢. IF FIVE OR MORE OF YOU WISH TO JOIN AS AN AUTHORIZED CHAPTER, ENCLOSE EACH MEMBER'S NAME AND ADDRESS ALONG WITH 25¢ FOR EACH NAME, AND INDICATE THE NAME OF THE ELECTED CHAPTER PRESIDENT. WE WILL NOTIFY EACH PRESIDENT OF HIS CHAPTER NUMBER. EACH MEMBER, CHAPTER OR INDIVIDUAL, WILL RECEIVE HIS KIT DIRECTLY... BY RETURN MAIL?

THE E.C. FAN-ADDICT CLUB
ROOM 106
225 LAFAYETTE STREET
NEW YORK, 12 N.Y.

Here's my two bits! I want the things
and stuff like the kids wearing! I want
to meet new friends like the kids meeting!
I'm a fan addict! I'm mad!

NAME _____
ADDRESS _____
CITY _____ ZONE NO _____
STATE _____

MAD MUMBLINGS

Dear Editors,

... I am positive that neither of you have any children or family to speak of, for certainly, if you have, you would have no part in putting on the stands such moronic trash as your MAD magazine. I have always credited myself with being a fair and pretty broad-minded mother in having to raise a son in today's world, realizing only too well what my son has to face in the outside world, but if I thought all he had offered to him was the likes of what you people had to offer in reading matter, I'd gladly do away with him and myself. A contribution today in the way of MAD magazine places you top on the list and first in line for a medal in contributing to this country's important problem of juvenile delinquency. I should like to be the one to present it to you in what I grant would be a strictly original form. I also grant you I wouldn't be alone in that desire. You are fortunate in living in such a country in complete ease in continuing your putting out to the youth your imbecilic, moronic, rot.—Mrs. Harriette K. Vandenbaum—New Haven, Conn.

... Your publication is slowly going to H—I. I first became aware of this in issue #10. I was reading "The Face Upon The Floor" when I saw in the last panel a rather sorry exhibition... that being the scrawl of a rather crude laborer in the arts, namely Basil Wolverton. I dismissed the thoughts that came to my head and finished the magazine. But alas, on the cover of issue #11, another one of the products of his perverted mind leered at me from the cover. I unbelievably thumbed through the magazine and saw more of "them." Kindly remove this oblong Basil from the scene.—David Reiff—Kew Gardens, New York

We don't like your 4 pages (Wolverton) so we're sending them back.—Doug Yonnich & Joe Kowall—Matrydale, New York

Never in my wildest dreams did I ever think I'd be writing a fan letter to a comic book editor. For months now, my son has done so much talking about MAD and insisted on me reading it. I thought it was just another stupid comic and absolutely refused to look at it until I happened to glance at the cover. I figured that anyone going through the trouble of doing such good work on the cover deserves a chance. So I sat down and read. Now I am just as much a fan as my son is. I am not including my name because I would be run out of town if my friends and neighbors ever got wind of the fact that I was reading a comic book.—Mrs. E. K.—Brooklyn, New York

The crazy mixed up pictures in your MAD #11 completely threw us! All the time, people were telling us we were good looking, but you have saved us from a disastrous concert. Thank you.—Corlund, Chandler, Rush, Fitz, Sturdivian and Harris—Chanute, Kan

The other morning when I went to school, all my friends (and teachers) were cross-toed and pigeon-eyed. Then I knew MAD was on the loose. I almost

bit my tongue off when I saw MAD and I was in a straight-jacket for six days.—Robert Chichester—Marietta, Ohio

Please quote me the name, address, and phone number of that cute "chick" on the cover of MAD #11.—Keith Nutt—(no address given)

I have finished your last copy (#11). Haven't you done Dragged Net before? Incidentally, if you're interested, the Einstein equation for energy is $E=mc^2$. I believe Friday asked the kindly old lady that as a routine question.—Roy Pender—Dallas, Tex

We are studying to be sabre-toothed furshlugginers. Your magazine has been more than helpful to us. Every day, before reading MAD, we used to eat three fur-bearing perriwinkles. Now we just eat the fur. Oh happy day that MAD came our way.—Hal Jackson & Dave Kranes—Belmont, Mass

I hope you receive this letter before 1954. I am on an island (4' to 6' round) in the Pacific Ocean somewhere, with three beautiful girls, and was bored to death. There was nothing to do on this little plot of ground until yesterday when I noticed a bottle floating up to me. There was a magazine of some sort inside. I quickly broke the bottle and looked at the mag! Yep, you guessed it, a MAD comic.—Richard Christen (the stranger in paradise)

O LNOIA OIL IEL IAA SLNRO
D.F. ASOOZM IDO LND @QWL O NIOQ OOOO
OOIL. OOOO SIO LOOQW LS ASH O SPQ
OISW, OPL O SPOM IARIOM WILIO LND OOOO
@QWL—yours truly— SIOQ AQA (Gene Kelly)
Wagoner, Okla

LNIIA O SP, SIOQ. —ed

Was ist alles das "furshlugginer"? Ich konnen nicht finden aus was das wort wollens! Ich liebe MAD, aber was ist der name von der mann wer schriften der Deutch? Ich liebe der Geschichte... "Dragged Net," und ich bin schriebe dieser brief zu sagen sie das. Ich haben der Ehre zu sprechen Deutch und obgleich du run nicht schrift recht, das ist wohl alles recht. Gefallen run nicht nehmen MAD ab der druckner, und keine von ihr ander guten buchen, beides. Toten alles ander buchen (Wild, etc.), weil sie bist nicht irgend ein gut.—Tein treu leserer—Buffalo, N. Y

Ach, was ein furshlugginer Deutch!—ed

Subscriptions to MAD are available... eight issues for only one buck (\$1.00)... cheap at half the price! Coupon on inside front cover! Keep sending fan-mail address letters to.

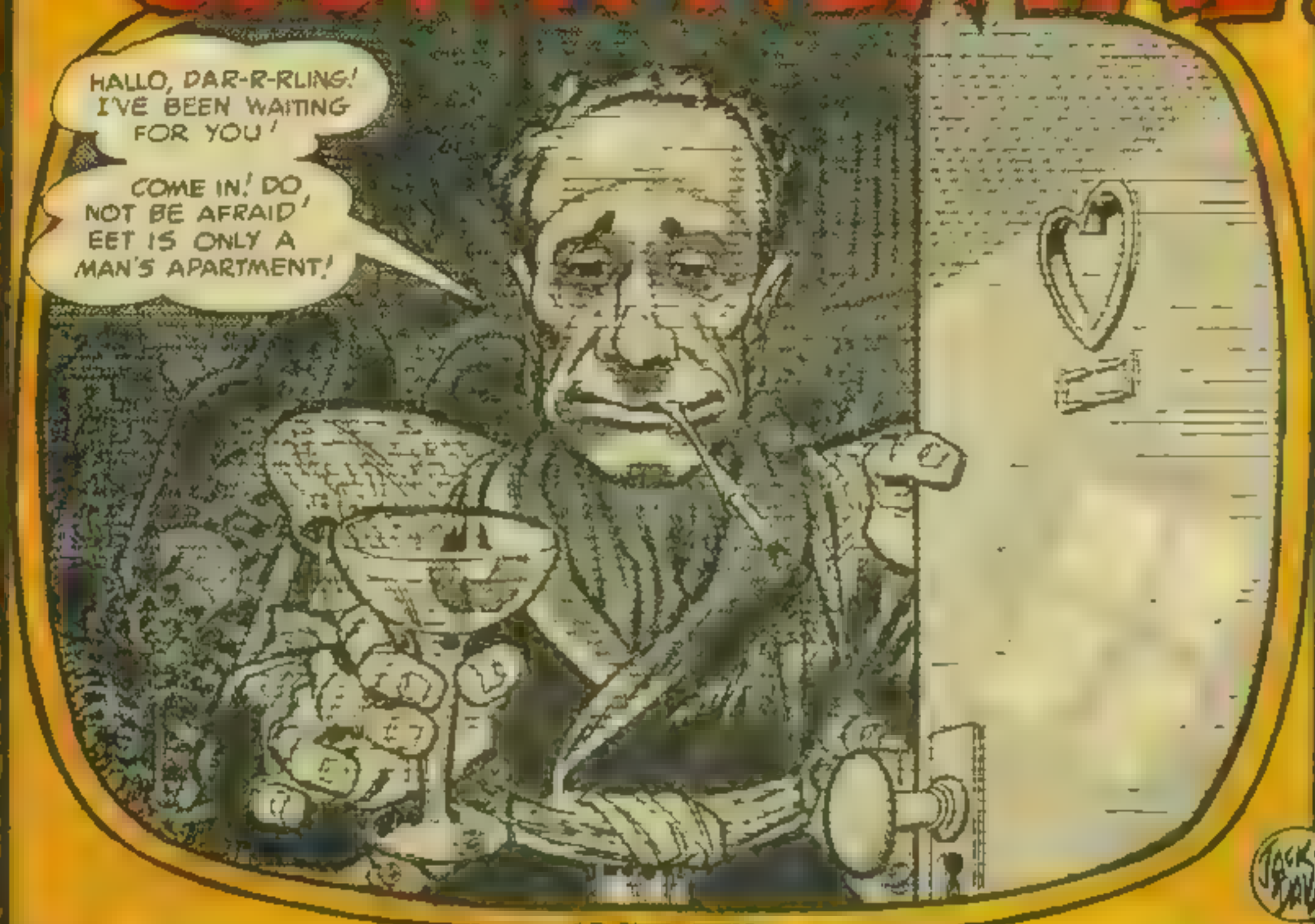
MAD Editors
Room 706, Dept. 14
225 Latayette St
N. Y. C. 12, N. Y

TELEVISION DEPT. THIS STORY IS FOR WOMEN ONLY! WHILE THIS STORY IS ON, ALL MEN SO READ ANOTHER COMIC BOOK GO LOOK FOR A JOB OR SOMETHING. THIS STORY WAS INSPIRED BY A T.V. PROGRAM FOR LADIES SO HOLD ON TO YOUR HATS, GIRLS, FOR HERE COMES... NOT THE CONTINENTAL... NOT THE NATIONAL... NOT THE STATEMENTAL... BUT

THE COUNTRYNENTAL!

HALLO, DAR-R-RLING!
I'VE BEEN WAITING
FOR YOU!

COME IN! DO
NOT BE AFRAID!
EET IS ONLY A
MAN'S APARTMENT!



YOU WERE AFRAID TO COME
TO THIS APARTMENT, DARLING
AND YET... YOU CAME TO
THIS APARTMENT!

...YOU KNEW
I WOULD BE
WAITING FOR
YOU IN THIS
APARTMENT!



SO, DARLING, YOU HAVE
COME TO THIS APARTMENT
FOR YOU COULD NOT
RESIST COMING TO THIS
APARTMENT!

WHAT
EEZ THAT
YOU SAY,
DARLING?

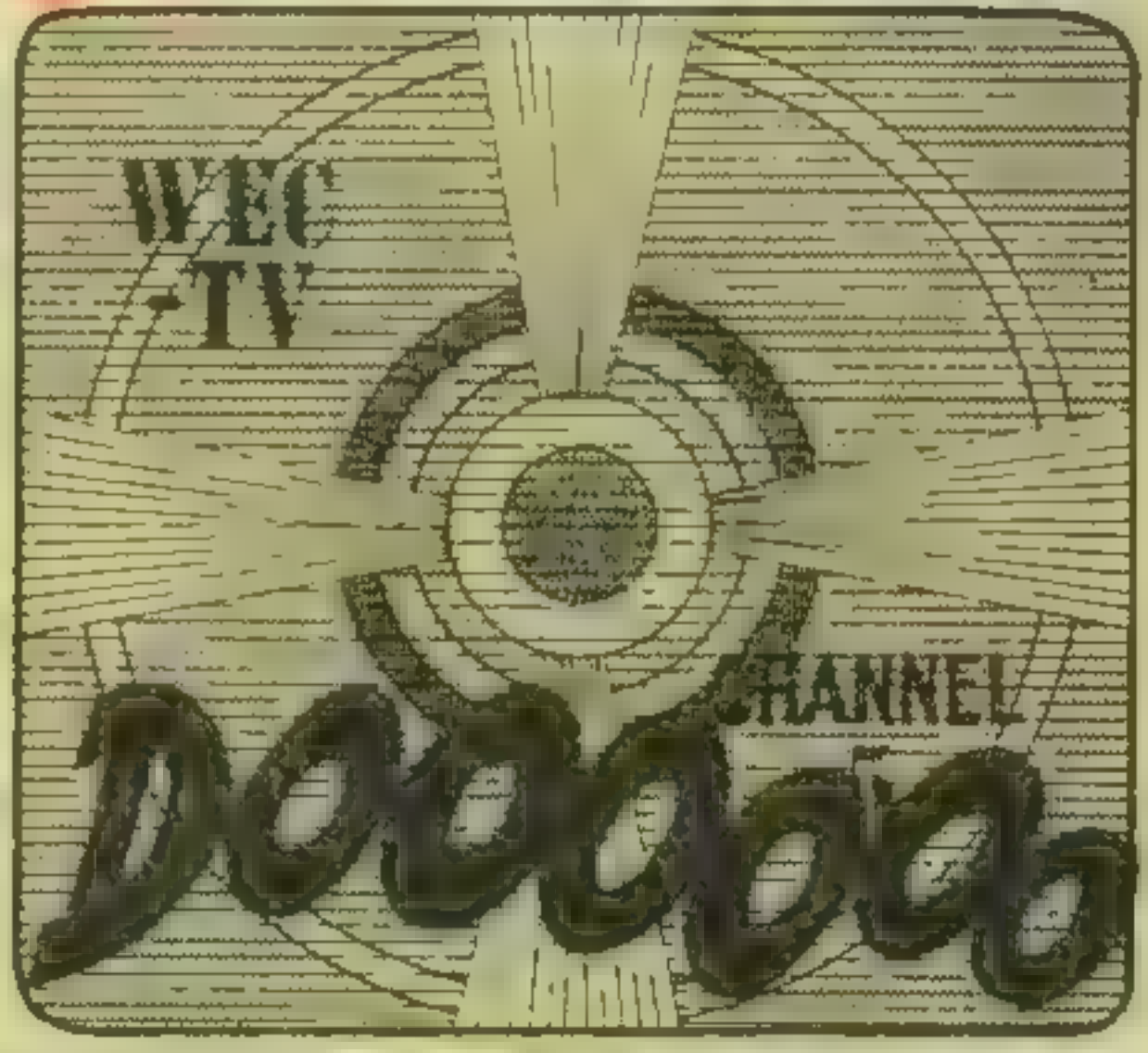
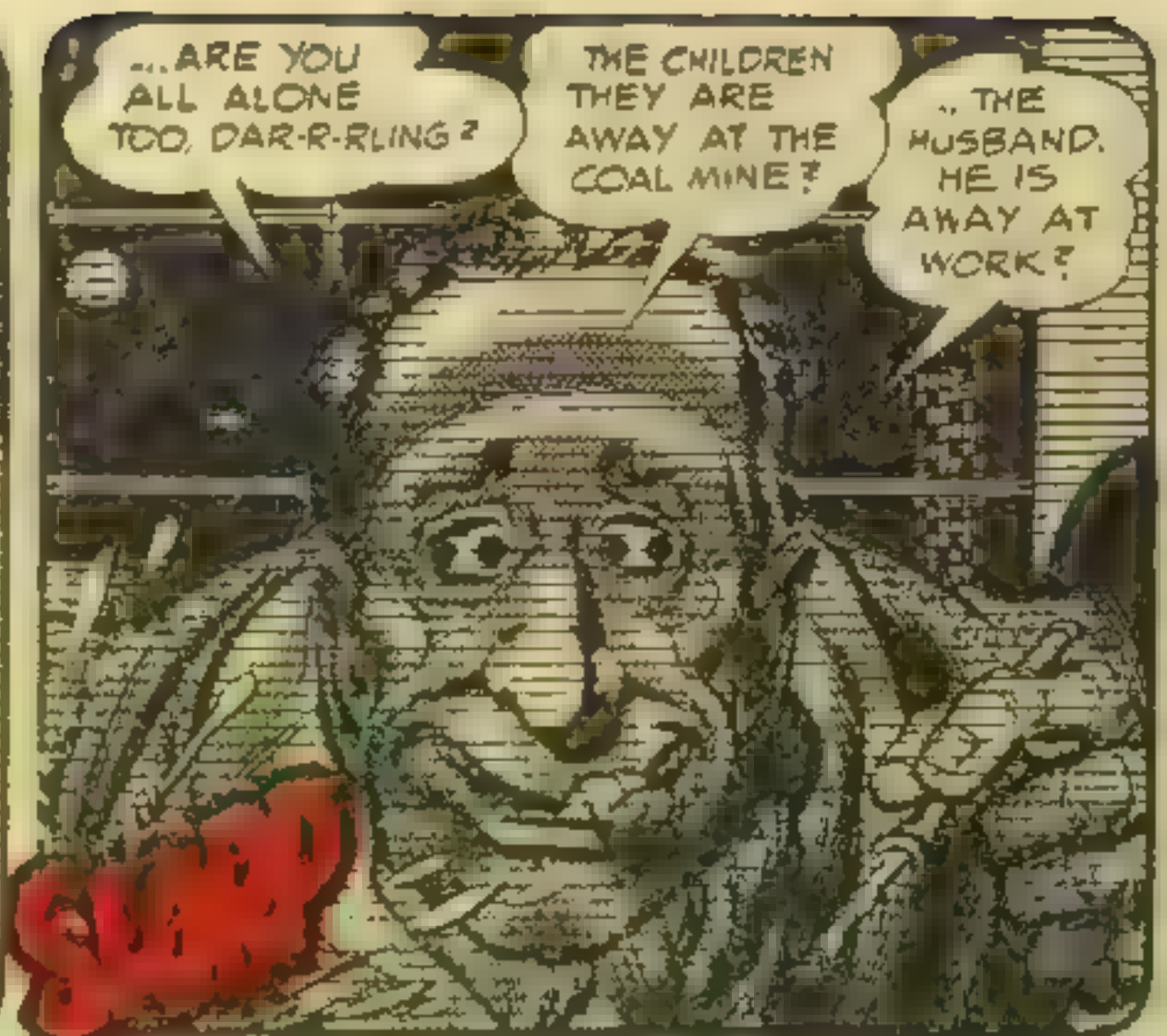
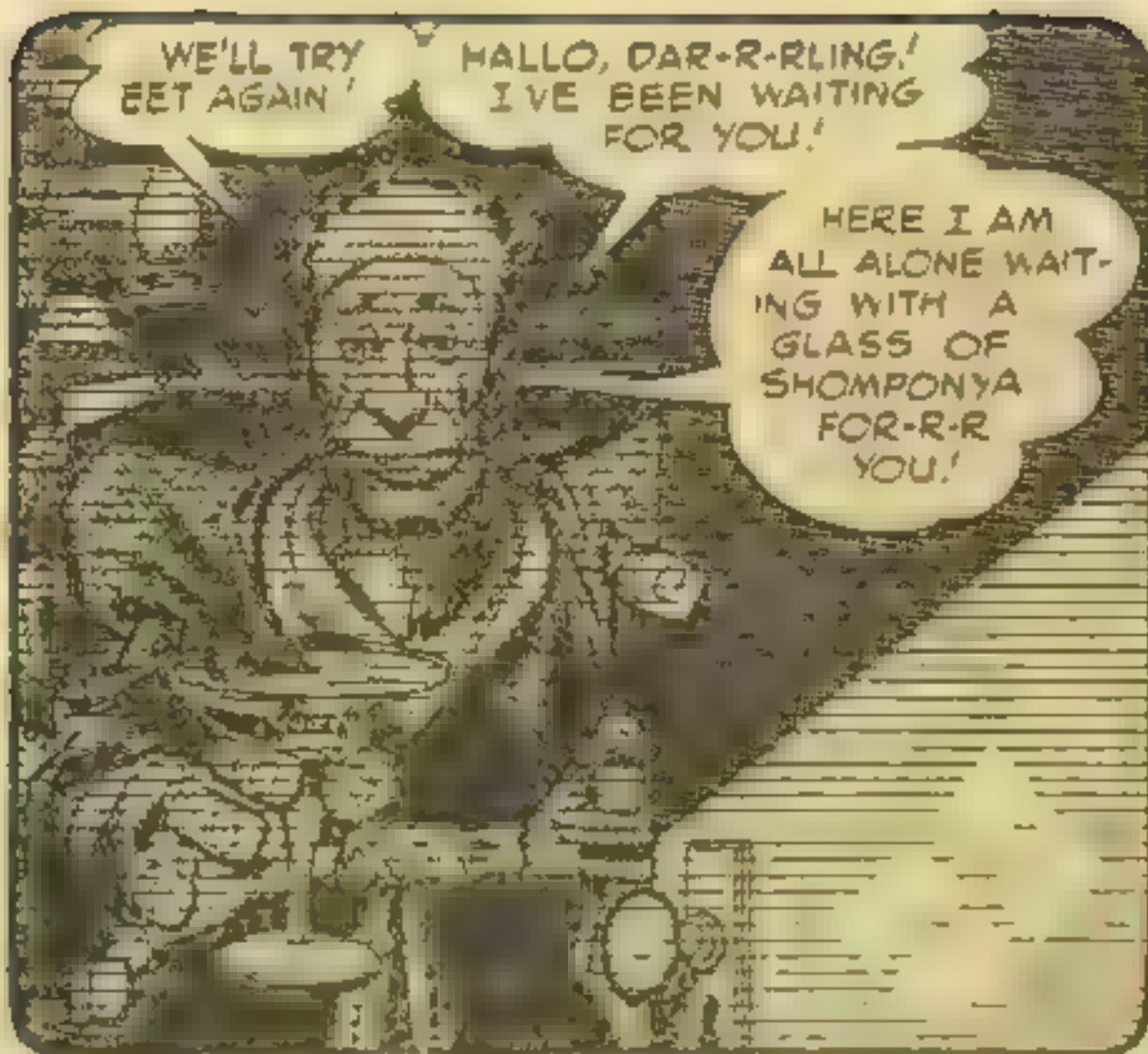


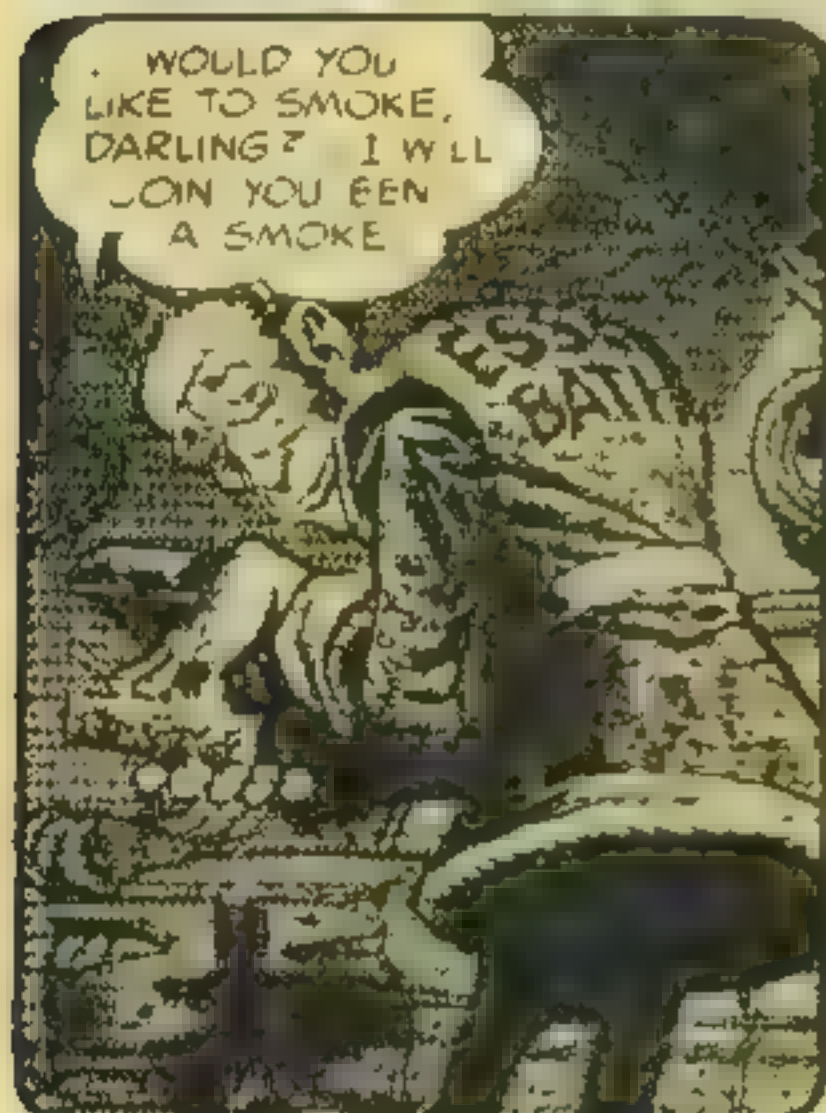
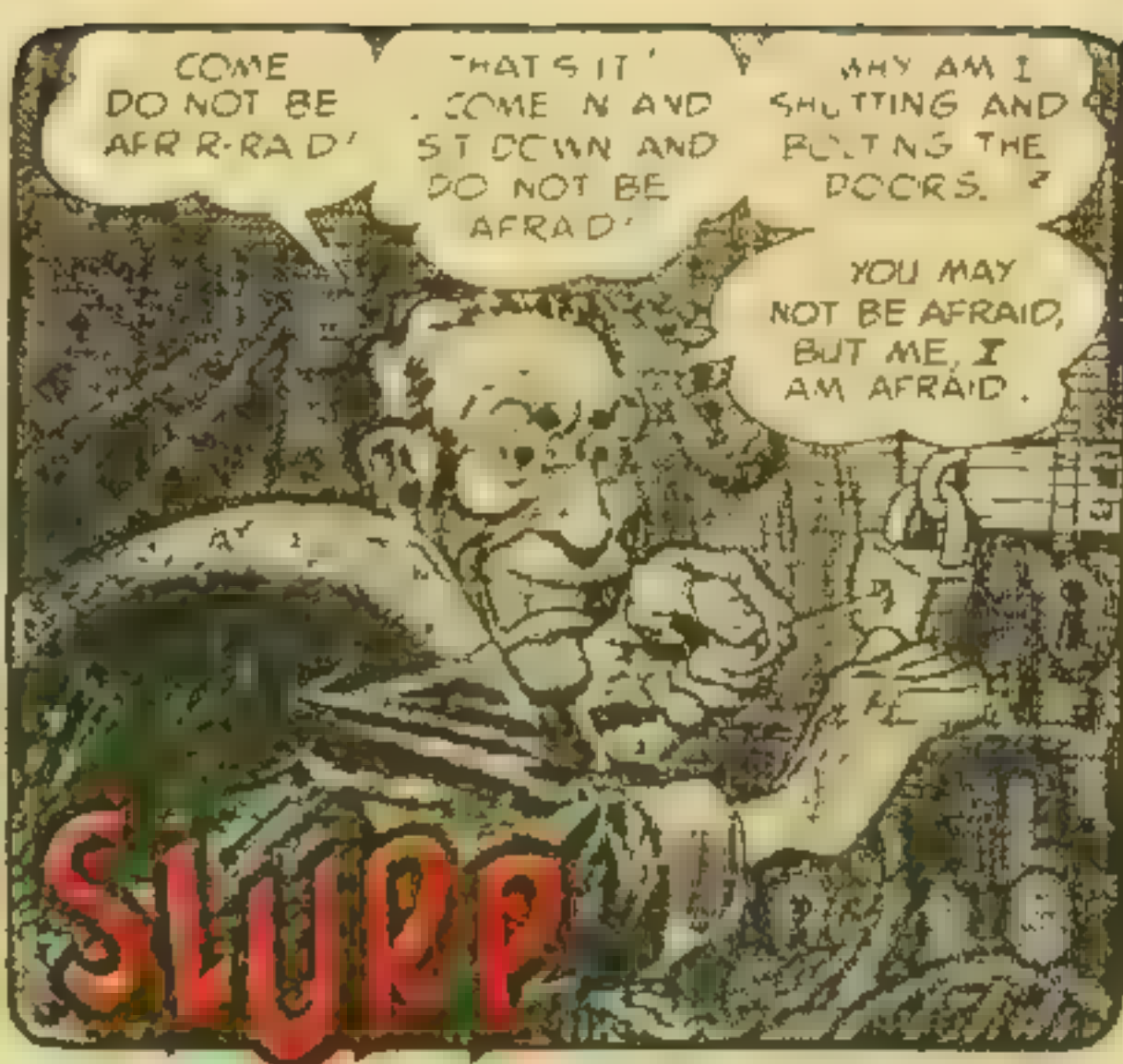
...YOU HAVE
THE WRONG
APARTMENT?

YOU WERE
LOOKING FOR
THE JANITOR
TO SPRAY
COCKARDACH
POWDER?

GITCHA
HANDS
OFF THE
GLASS!







THERE Y'ARE! 1/2 DOZEN
AMERICAN BEAUTIES!
...THAT'LL BE \$1.75!
I THREW IN A COUPLA
EXTRA BUDS THAT'LL
OPEN LATER ON!

OH... DID I FORGET TO
TELL YOU, DAR-R-RLING?
...THE ROSES WERE PART
OF THE COMMERCIAL!
...YES DAR-R-RLING! MY
SPONSOR IS SELLING
ROSES TODAY!

...HOWEVER,
HAVE SOME
MORE FREE
SHOMPONYA!



...WHAT IS
THAT YOU
SAY, DAR-R-RLING? ...THE
SHOMPONYA
IS BEGINNING
TO GO TO
YOUR HEAD?

YOU FEEL
YOUNG,
GIDDY AND
RECKLESS?

IN OTHER
WORDS YOU
ARE
PLASTERED?

... YOU
SEE
DOUBLE?



SLOP

... DO NOT
BE ALARMED
THAT YOU ARE
PLASTERED
AND SEE
DOUBLE,
DAR-R-RLING!
EET EES
VERY EASY
TO DO SOME-
THING ABOUT
THAT!

COME CLOSER...
A LITTLE CLOSER,
DAR-R-RLING!
I WILL TELL YOU
WHAT TO DO
NOT TO SEE
DOUBLE!

.. NOW, IF YOU
WANT NOT TO
SEE DOUBLE...
.. MERELY
ADJUST THE 'FINE
TUNING CONTROL
KNOB' ON YOUR
T.V. SET,
DAR-RLING!



.. NOW LET US
TALK ABOUT US!
AH... YOU DO NOT
WANT TO BE
INTIMATE!... YOU
LOVE YOUR
HUSBAND!
HE IS YOUNG,
HANDSOME!

...BUT IS
THERE NOT
A SOPHISTI-
CATION... A
CHARM IN
AGE?

...AFTER ALL... IN
A WAY... I, TOO,
AM HANDSOME!
.. AS I LOOK AT
MYSELF IN THE
MIRROR OVER
THERE, I...

EEK!

WHAT DID
YOU DO? YOU
TURNED THE
'HORIZONTAL
HOLD' KNOB
INSTEAD OF
THE 'FINE
TUNING'!



TURN EET
BACK!
TURN EET
BACK!
...AAH!



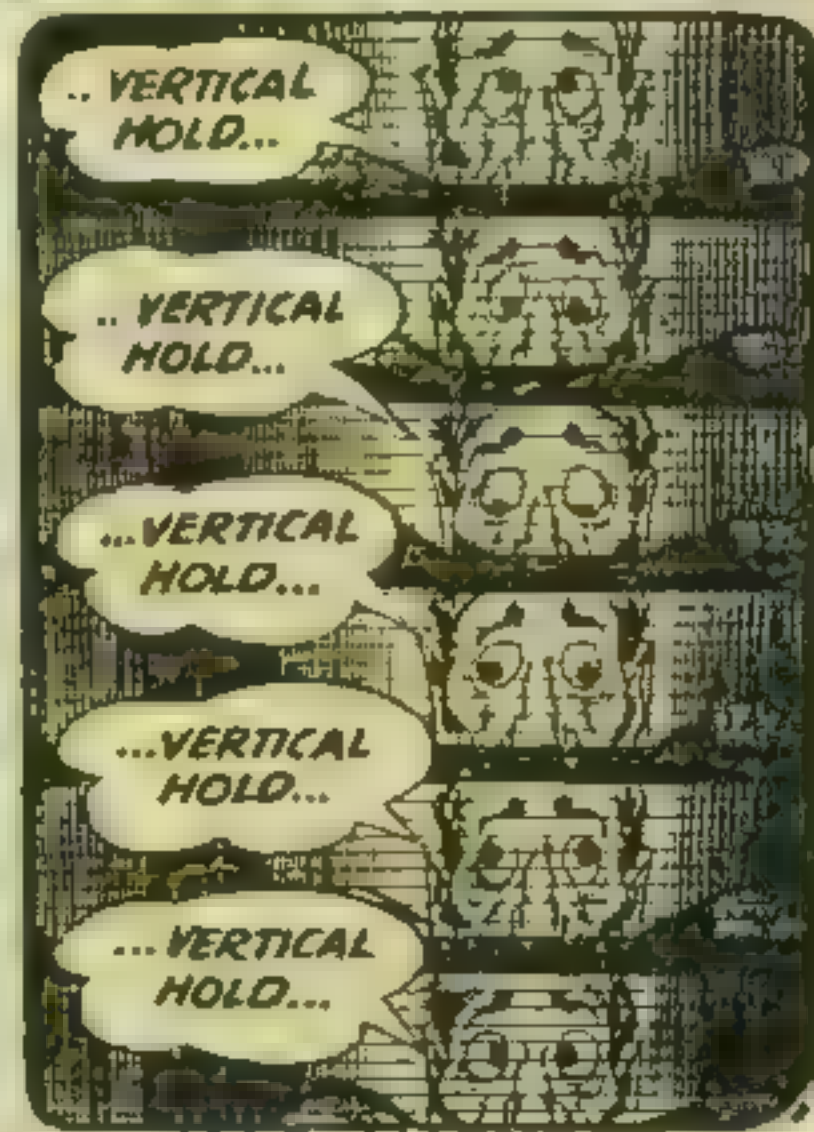
.. NOW
WHAT?



...SUDDEN-
LY I
AM...

...GOING
UP LIKE
THE ELEV-
ATOR...

...GET
YOUR
COTTON-
PKING
HANDS
OFF THE...



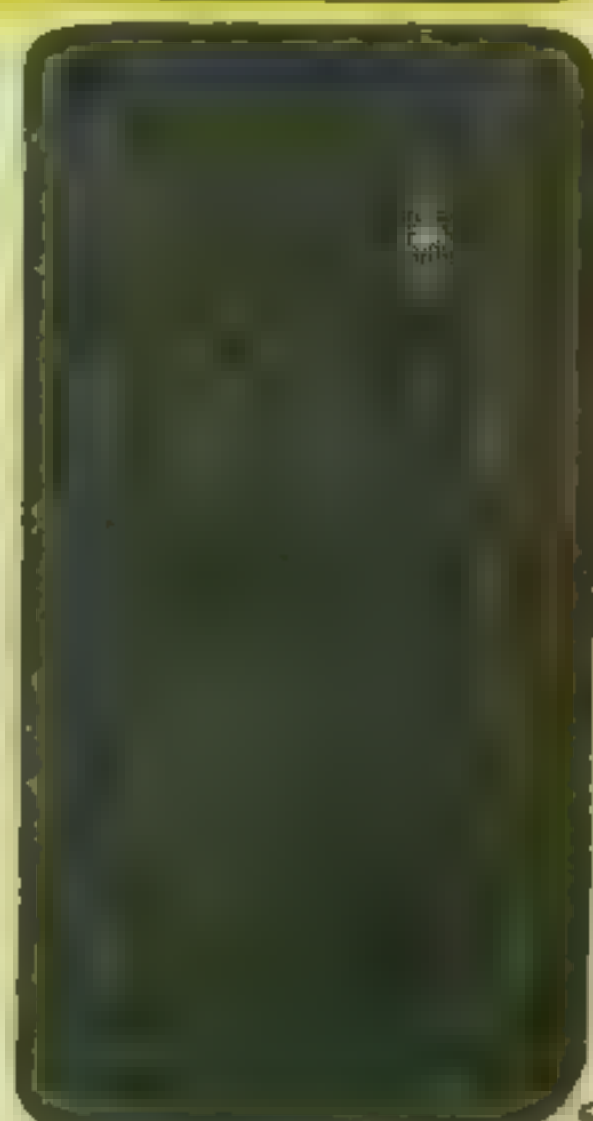
.. VERTICAL
HOLD...

.. VERTICAL
HOLD...

...VERTICAL
HOLD...

...VERTICAL
HOLD...

...VERTICAL
HOLD...





OK, WE'RE OFF THE AIR BOY! THE COUNTYNENTAL SEEMED TO HAVE A ROUGH DAY TODAY!

YEAH, WHAT HAPPENED TO HIS FACE? LOOKED LIKE IT WAS HIT WITH A FIST OR SOMETHING!

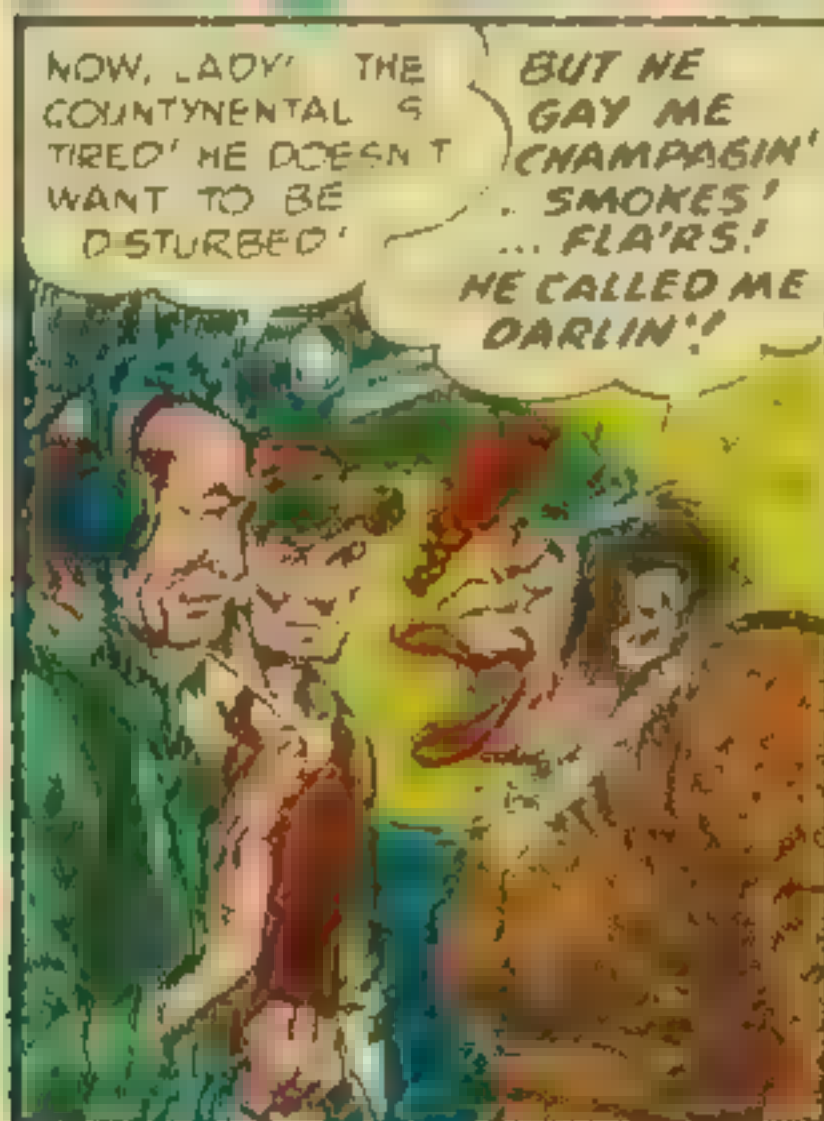
OH, WELL, HEY... WHAT'S GOING ON?



UH-OH! LOOKS LIKE ONE OF THE COUNTY-NENTAL'S CRAZY FANS!

...LOVVA?
...LOVVA?
...WHEZ MY LOVVA?

WHERE ARE YA, LOVVA?
I AIN'T AFRAID TA GO INTAYA APARTMINT!



NOW, LADY! THE COUNTYNENTAL IS TIRED! HE DOESN'T WANT TO BE DISTURBED!

BUT HE GAY ME CHAMPAGIN' SMOKES! ...FLA'RS! HE CALLED ME DARLIN'!



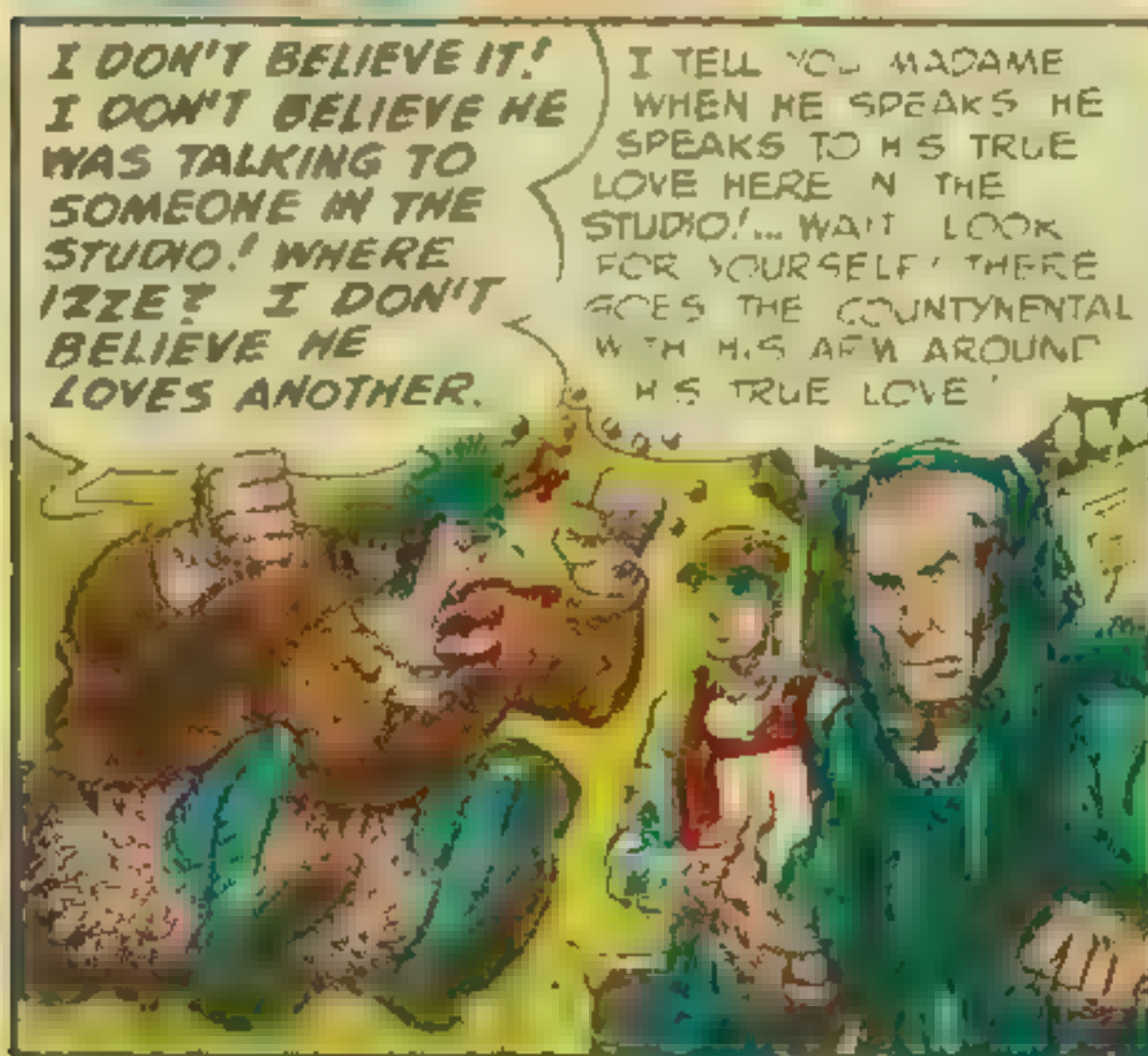
HE EVEN WUNCT READ POETRY TA ME CHEE THE WAY HE CAN READ CASEY AT THE BAT! HE LOVES ME, I TELLYA!

MADAME I HATE TO SHATTER YOUR ILLUSIONS BUT HE CALLS EVERYBODY DARLIN! AS A MATTER OF FACT, HE IS IN LOVE...



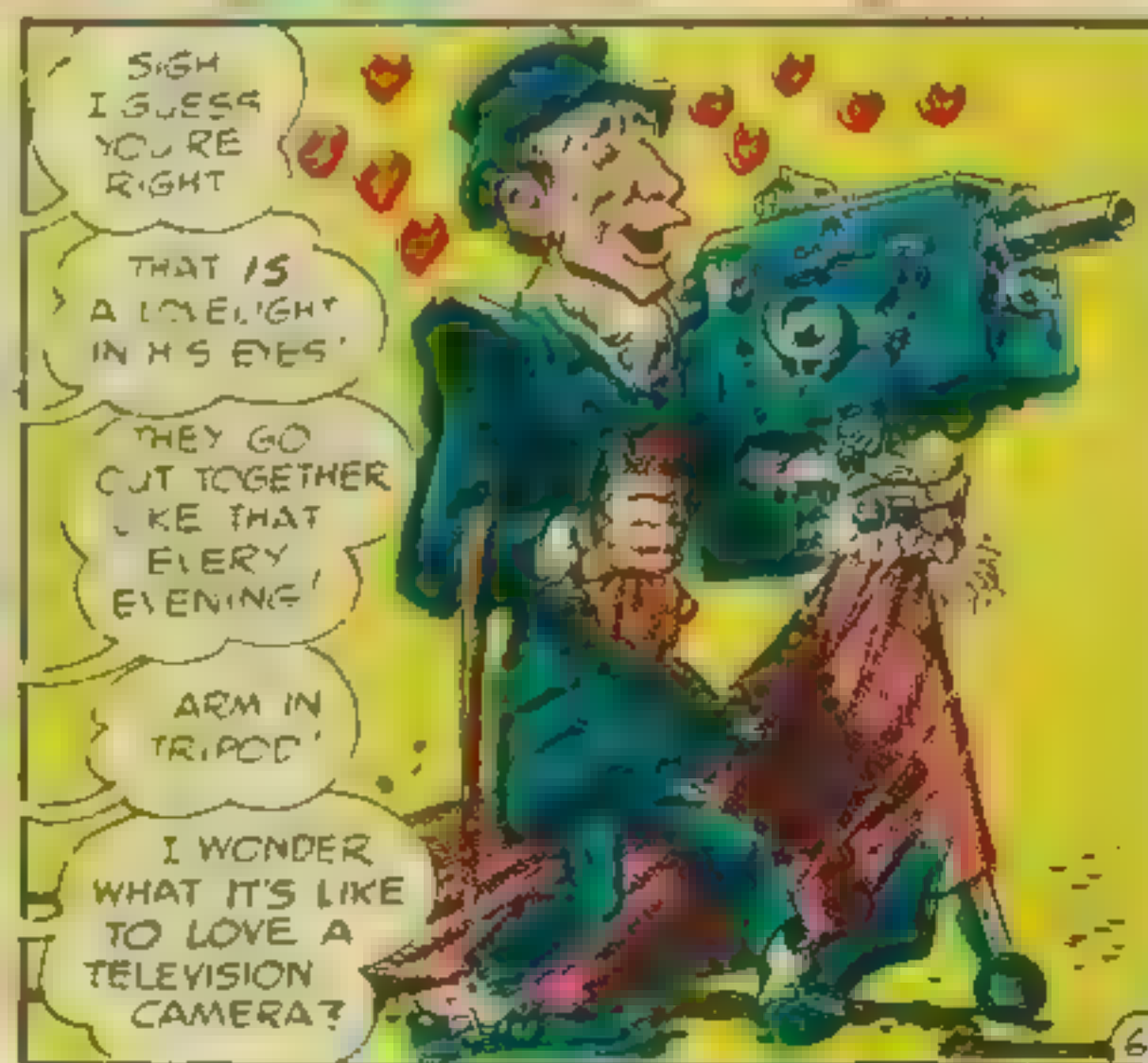
WITH ANOTHER! THAT'S WHY HIS TALK IS SO CONVINCING! HE ACTUALLY LOVES ONE HE IS TALKING TO HERE IN THE STUDIO!

SO HE WASN'T TALKING TO ME? ONE HE IS TALKING TO HERE IN THE STUDIO!



I DON'T BELIEVE IT! I DON'T BELIEVE HE WAS TALKING TO SOMEONE IN THE STUDIO! WHERE IS HE? I DON'T BELIEVE HE LOVES ANOTHER.

I TELL YOU, MADAME WHEN HE SPEAKS HE SPEAKS TO HIS TRUE LOVE HERE IN THE STUDIO! ...WAIT, LOOK FOR YOURSELF! THERE GOES THE COUNTYNENTAL WITH HIS ARM AROUND HIS TRUE LOVE!



SIGH I GUESS YOU'RE RIGHT

THAT IS A LOVELIGHT IN HIS EYES!

THEY GO OUT TOGETHER LIKE THAT EVERY EVENING!

ARM IN TRIPOD!

I WONDER WHAT IT'S LIKE TO LOVE A TELEVISION CAMERA!

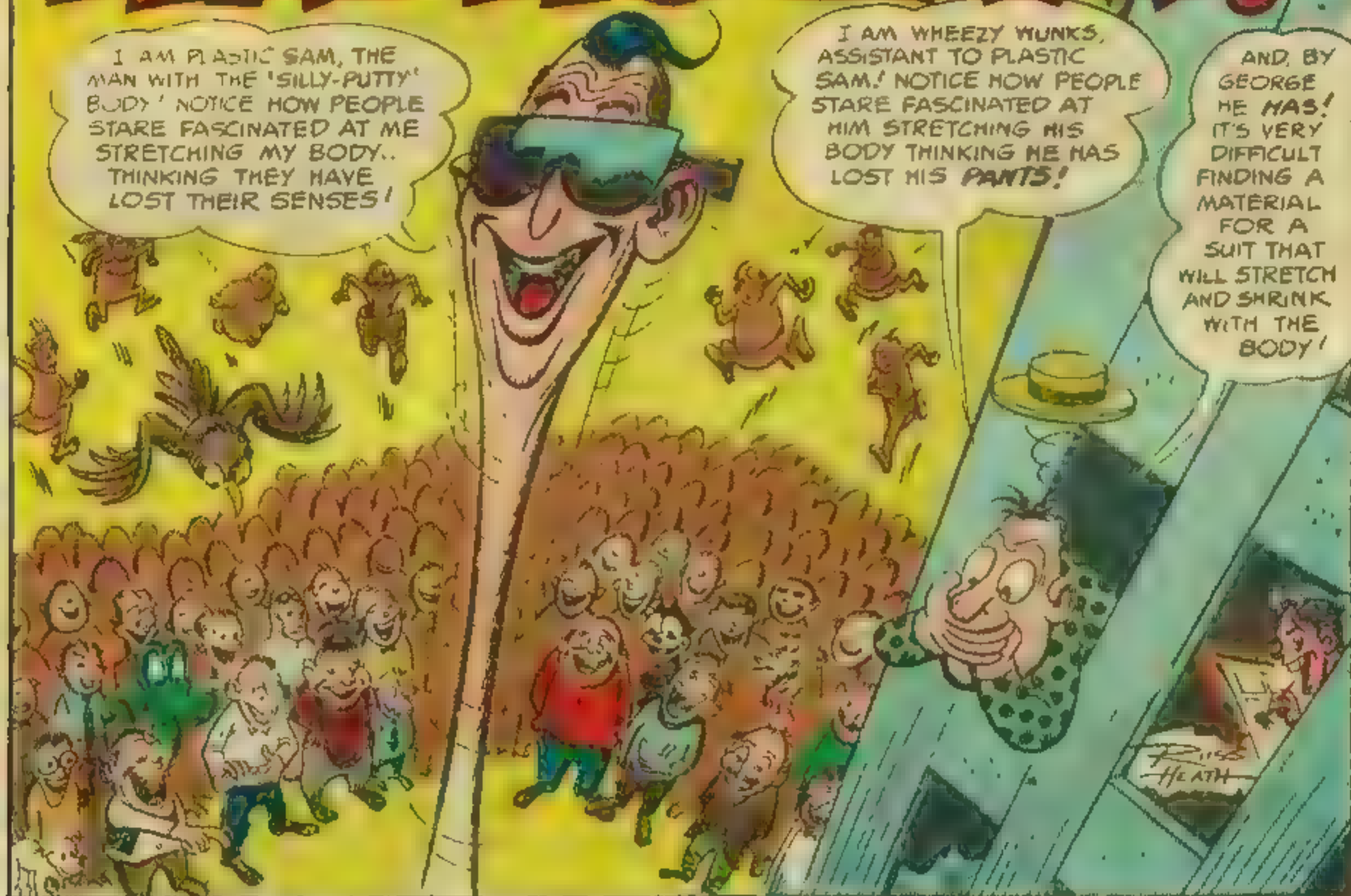
PLASTIC HERO WORSHIP DEPT. WHERE ARE THE STRANGE CHARACTERS OF YESTERYEAR WHO USED TO HAUNT THE PAGES OF COMIC BOOKS? WHERE HAS THE 'FLASH' DASHED TO? WHERE HAS 'SUB-MARINER' SWUM TO? WHERE HAS CAPTAIN MARVEL 'SHAZZAMED' TO? THIS STORY, THEN, IS DEDICATED TO THAT FAST-DYING RACE OF FREAKS TO MEN LIKE

PLASTIC SAM!

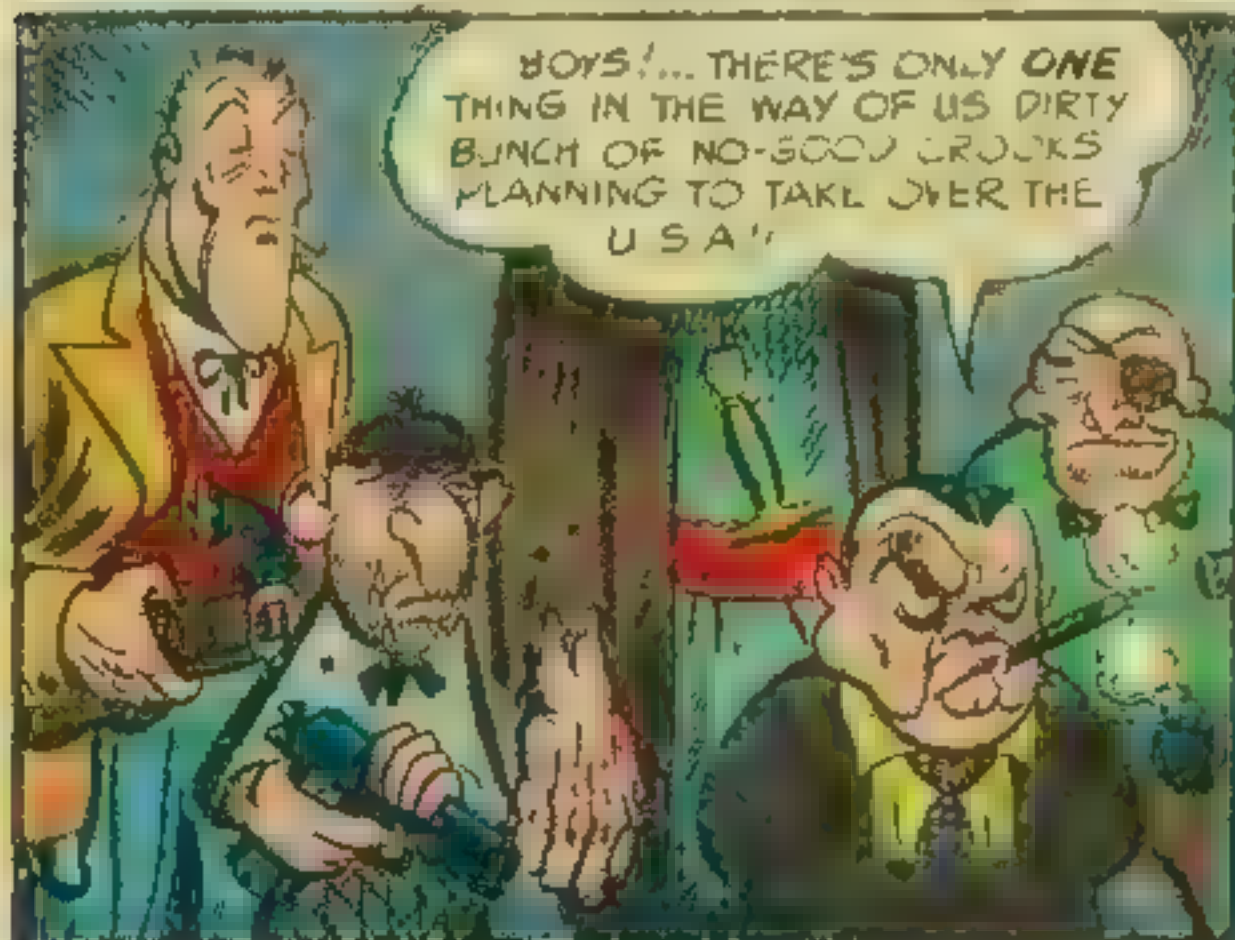
I AM PLASTIC SAM, THE MAN WITH THE 'SILLY-PUTTY' BODY! NOTICE HOW PEOPLE STARE FASCINATED AT ME STRETCHING MY BODY... THINKING THEY HAVE LOST THEIR SENSES!

I AM WHEEZY WUNKS, ASSISTANT TO PLASTIC SAM! NOTICE HOW PEOPLE STARE FASCINATED AT HIM STRETCHING HIS BODY THINKING HE HAS LOST HIS PANTS!

AND, BY GEORGE HE HAS! IT'S VERY DIFFICULT FINDING A MATERIAL FOR A SUIT THAT WILL STRETCH AND SHRINK WITH THE BODY!



OUR STORY BEGINS IN COSMOPOLIS CITY IN THE MIDDLE OF THIS HERE DIRTY BUNCH OF NO-GOOD CROOKS PLANNING TO TAKE OVER THE U.S.A. AS THE SCENE OPENS WE HEAR:



BOYS!... THERE'S ONLY ONE THING IN THE WAY OF US DIRTY BUNCH OF NO-GOOD CROOKS PLANNING TO TAKE OVER THE U.S.A.



OW! WATTAYA DUIN, BOSS?

WHY'D YA PULL MY NOSE?

...WHY'D YA BEND MY TOOTH?

WHY'D YA PINCH MY EYE-BALL?

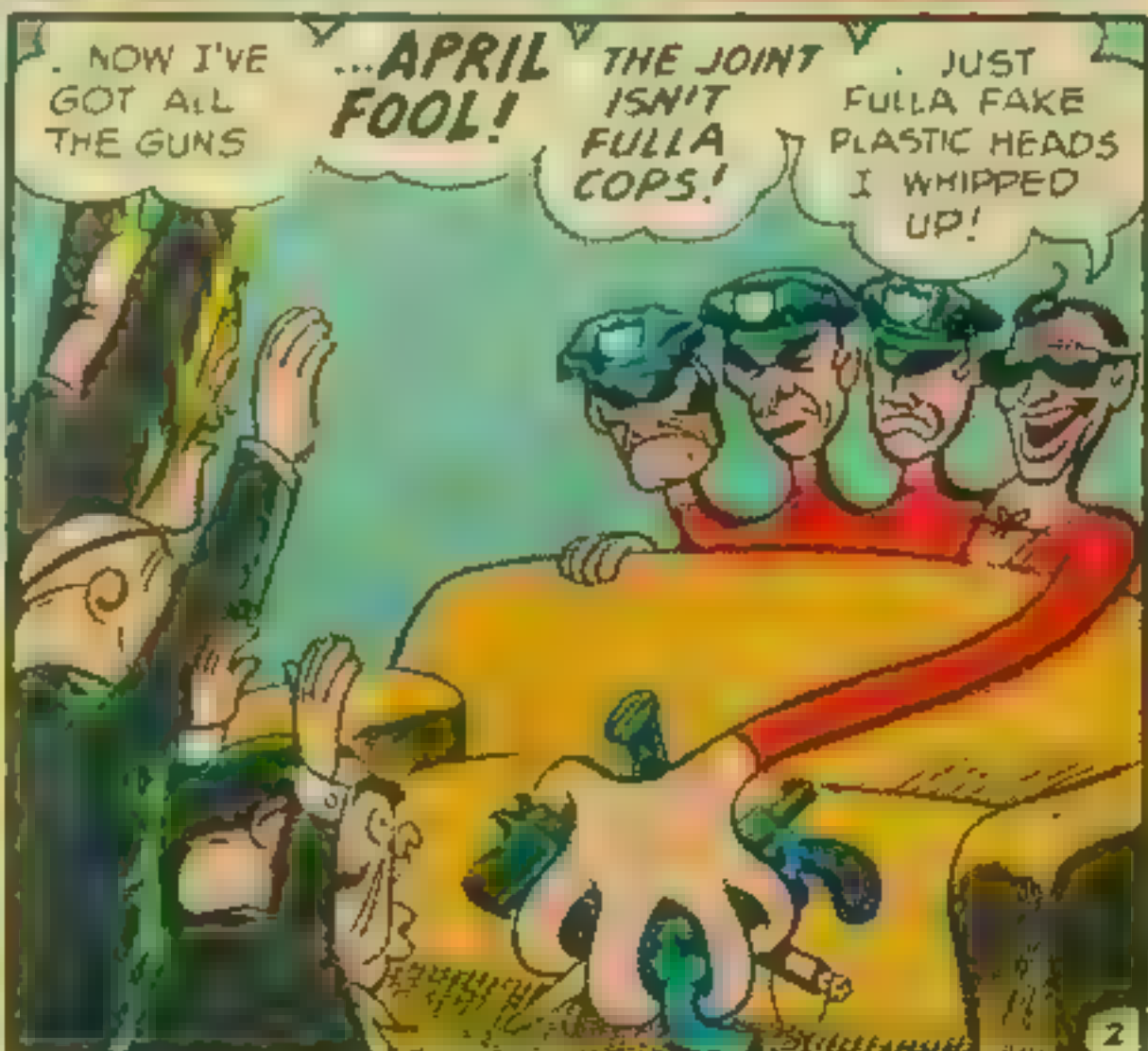
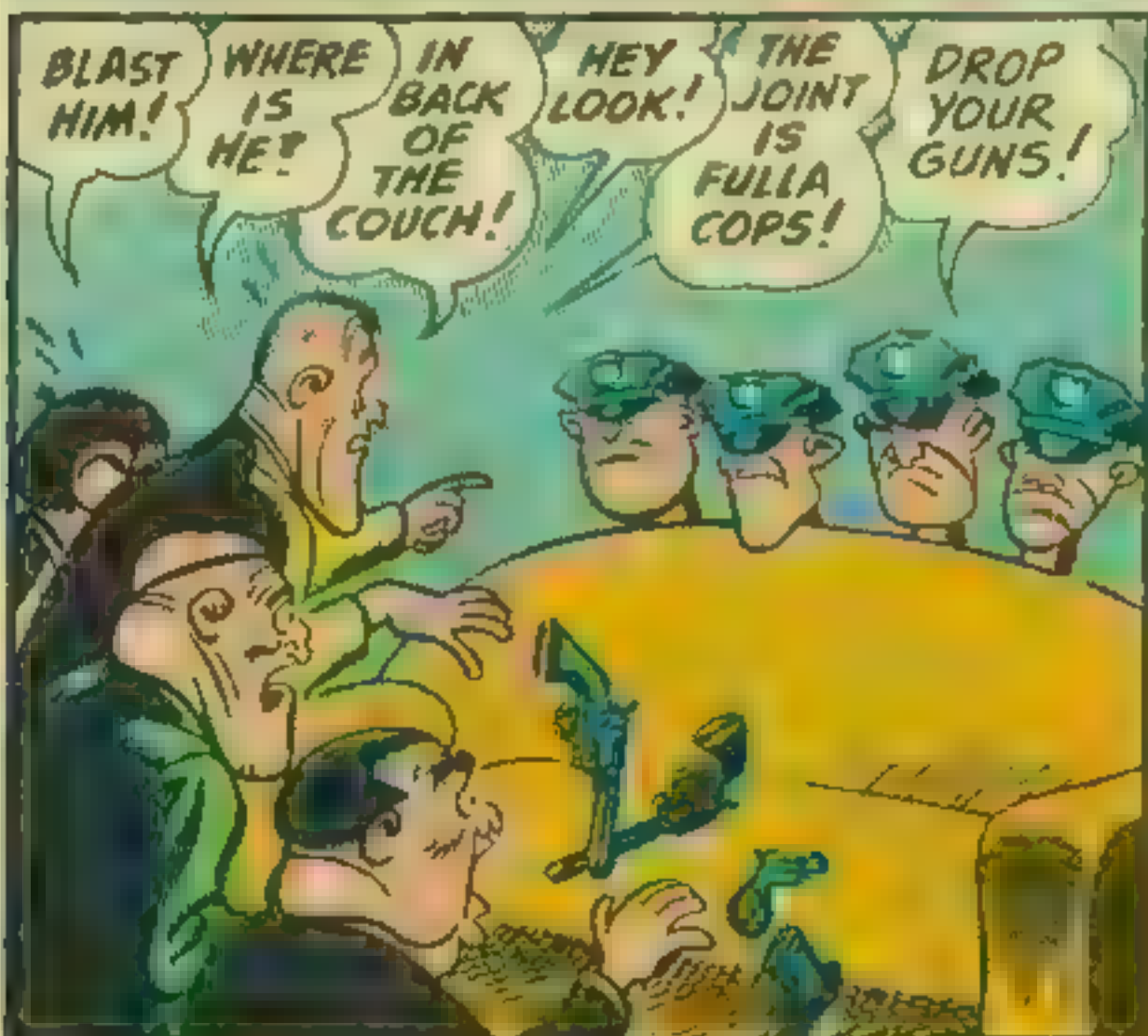
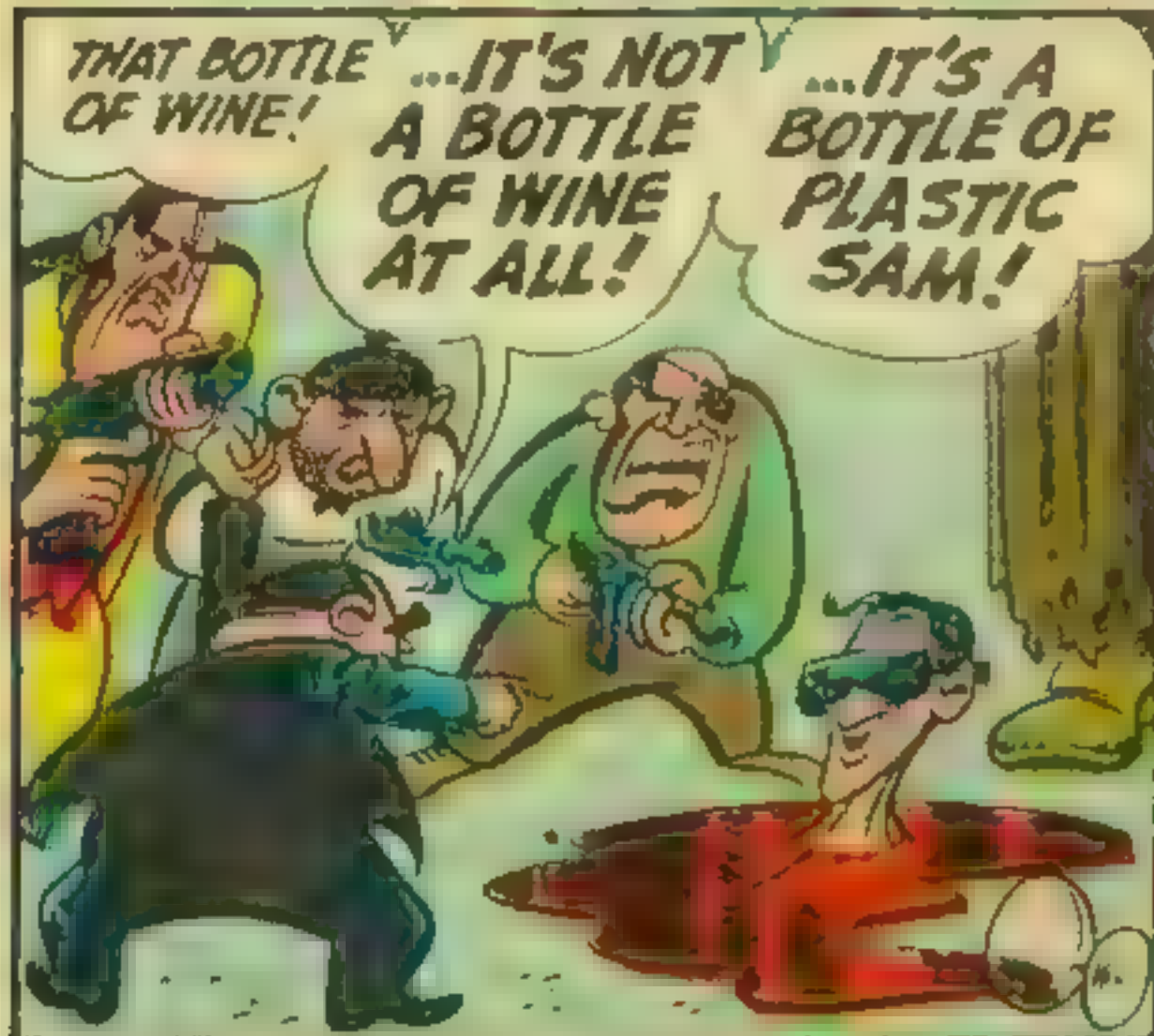
...LIKE I WAS SAYIN' BOYS
THERE'S ONE THING IN THE
WAY OF US DIRTY BUNCH
OF NO GOOD CROOKS
PLANNING TO TAKE OVER
THE U.S.A...AND THAT'S
PLASTIC SAM!

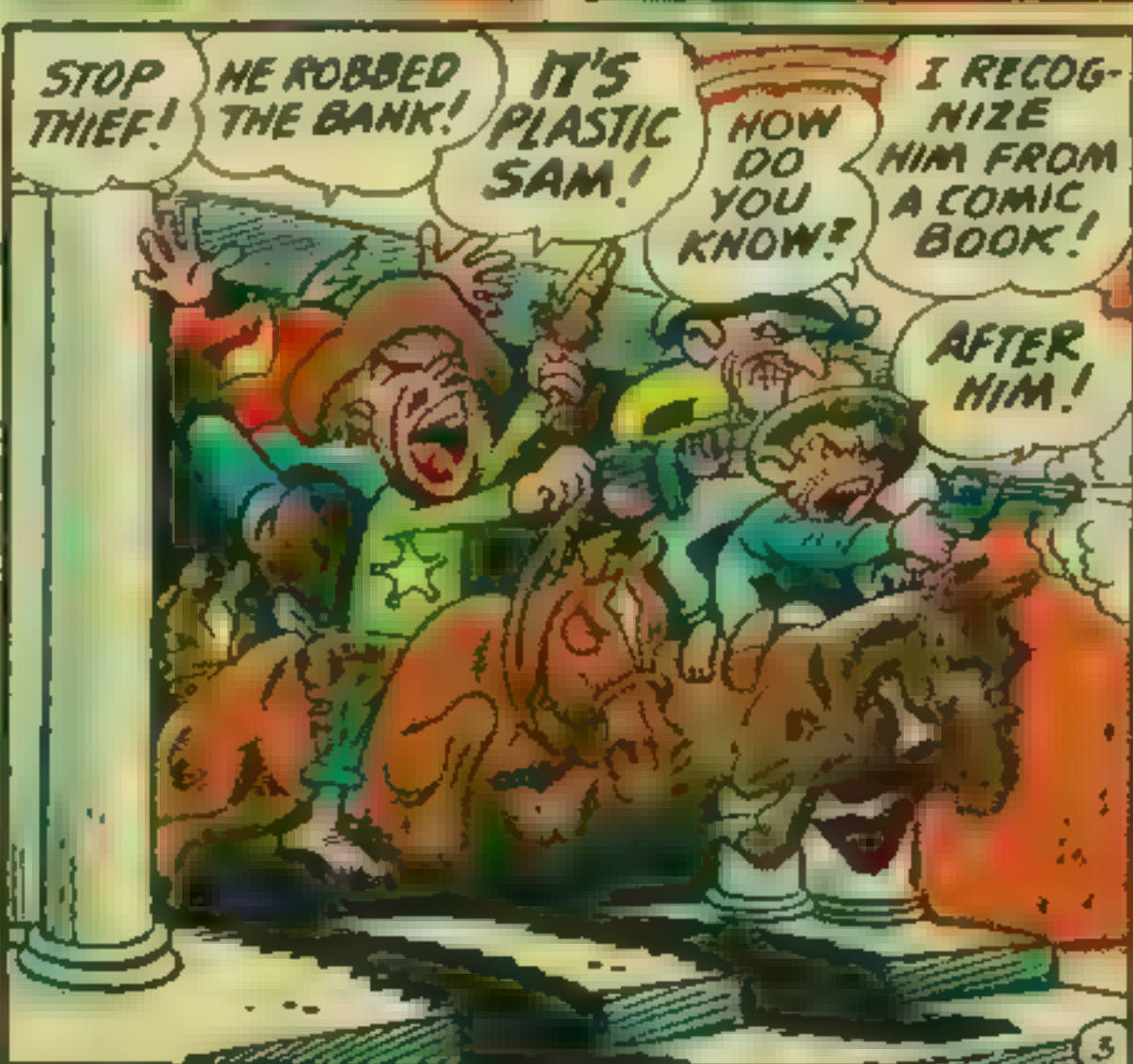
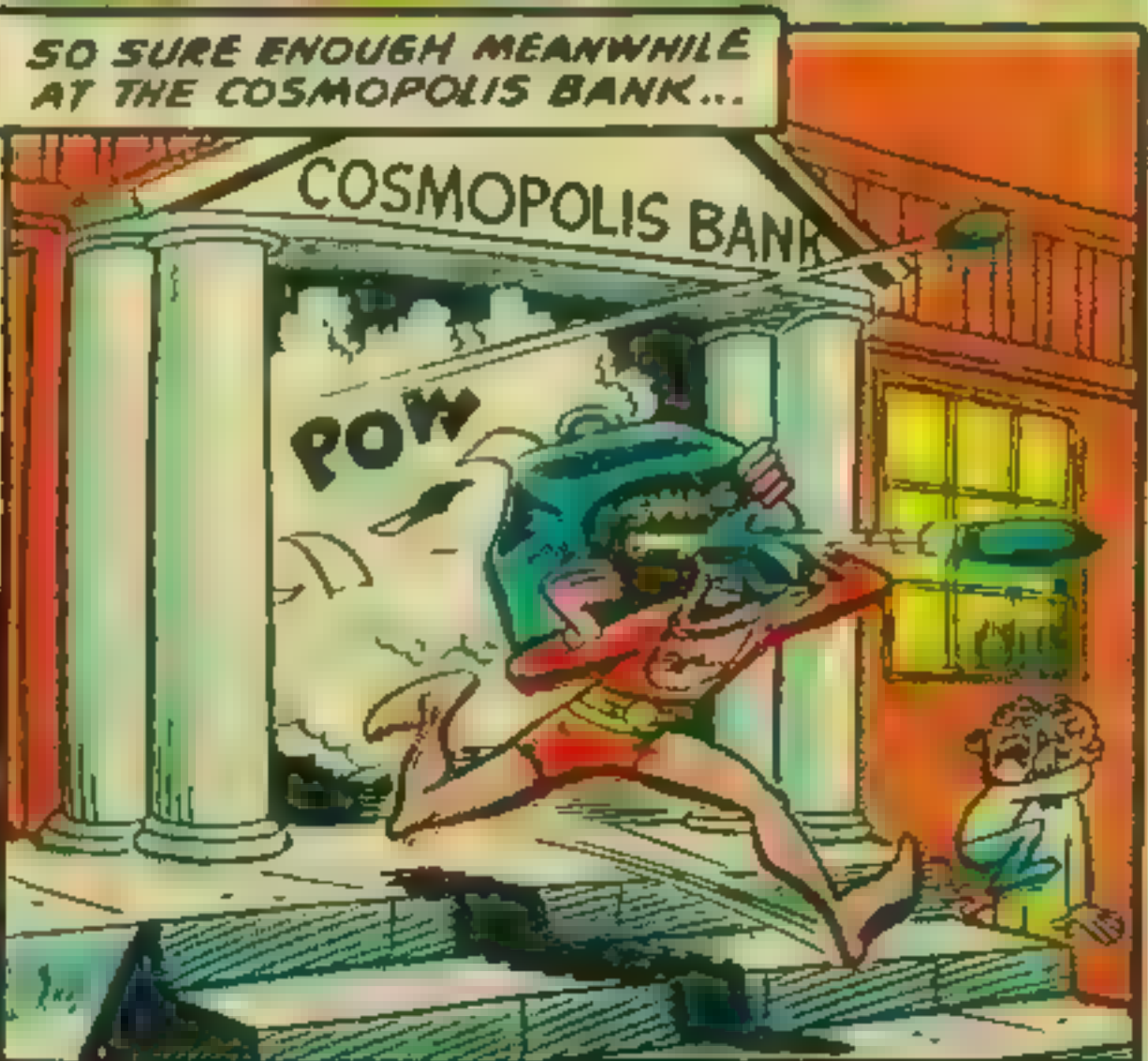
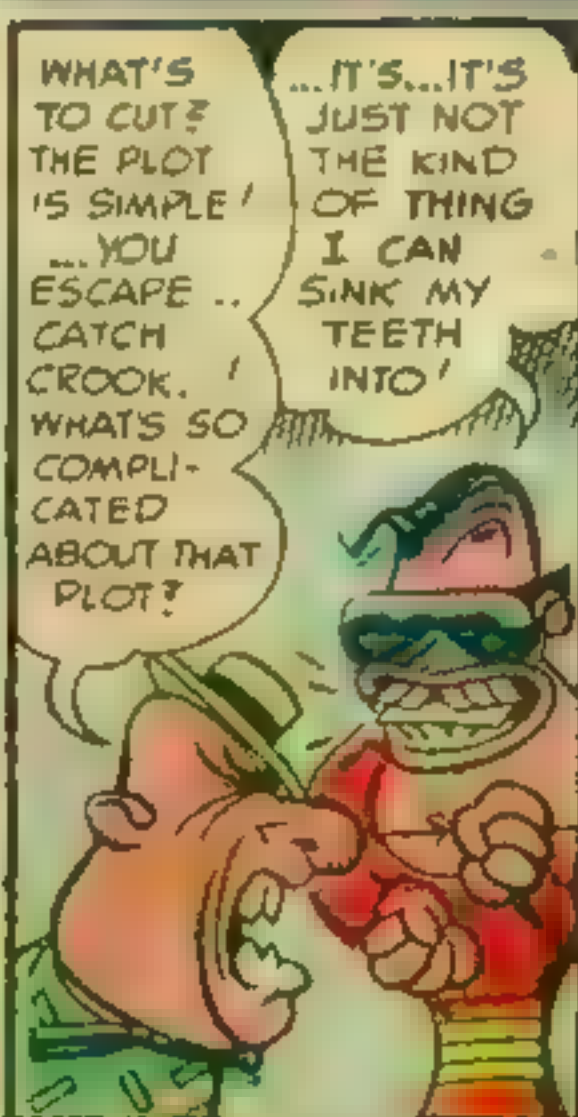
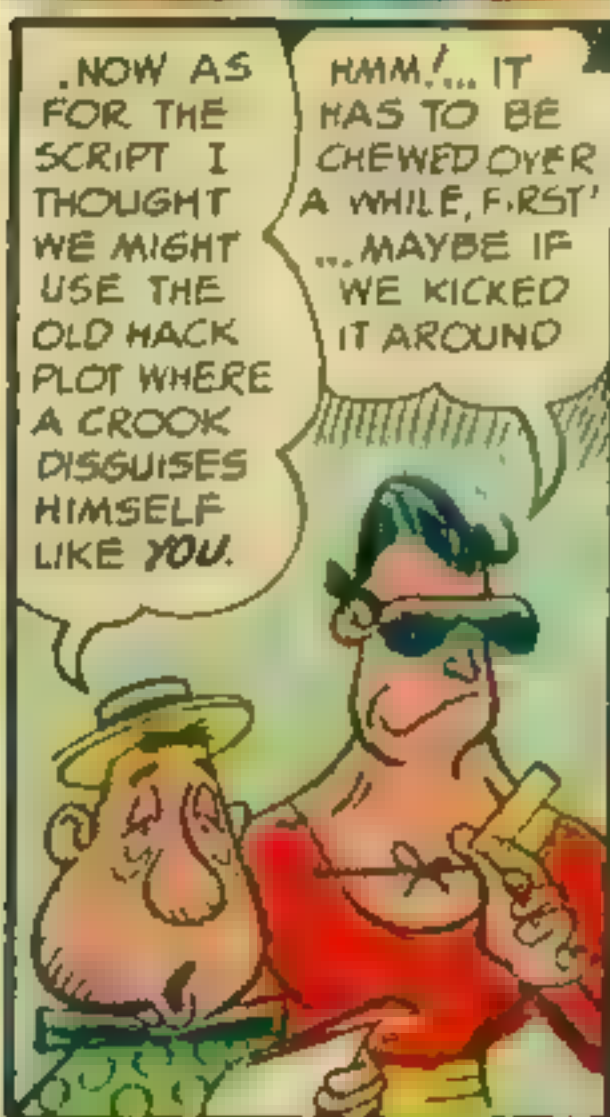
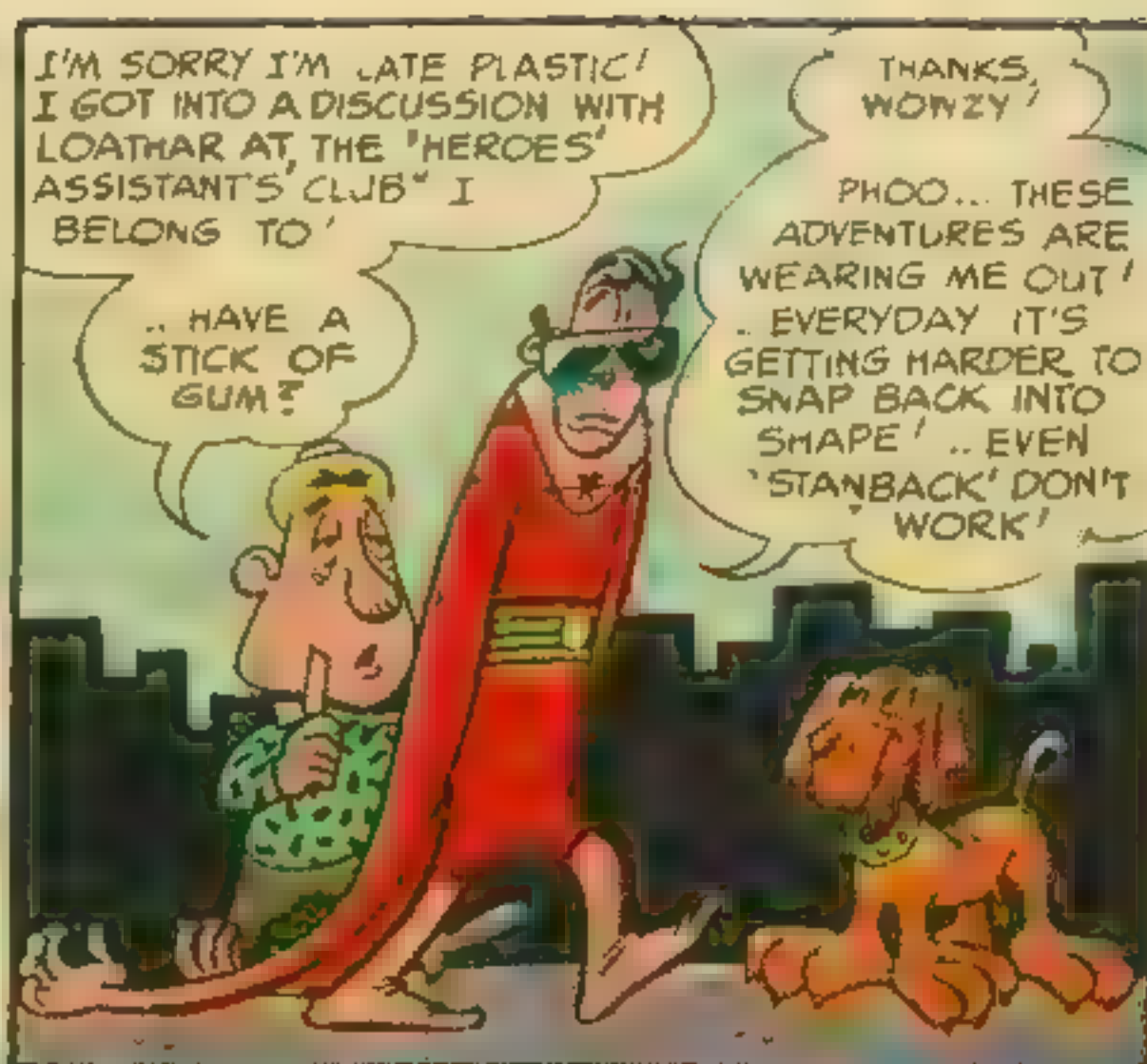


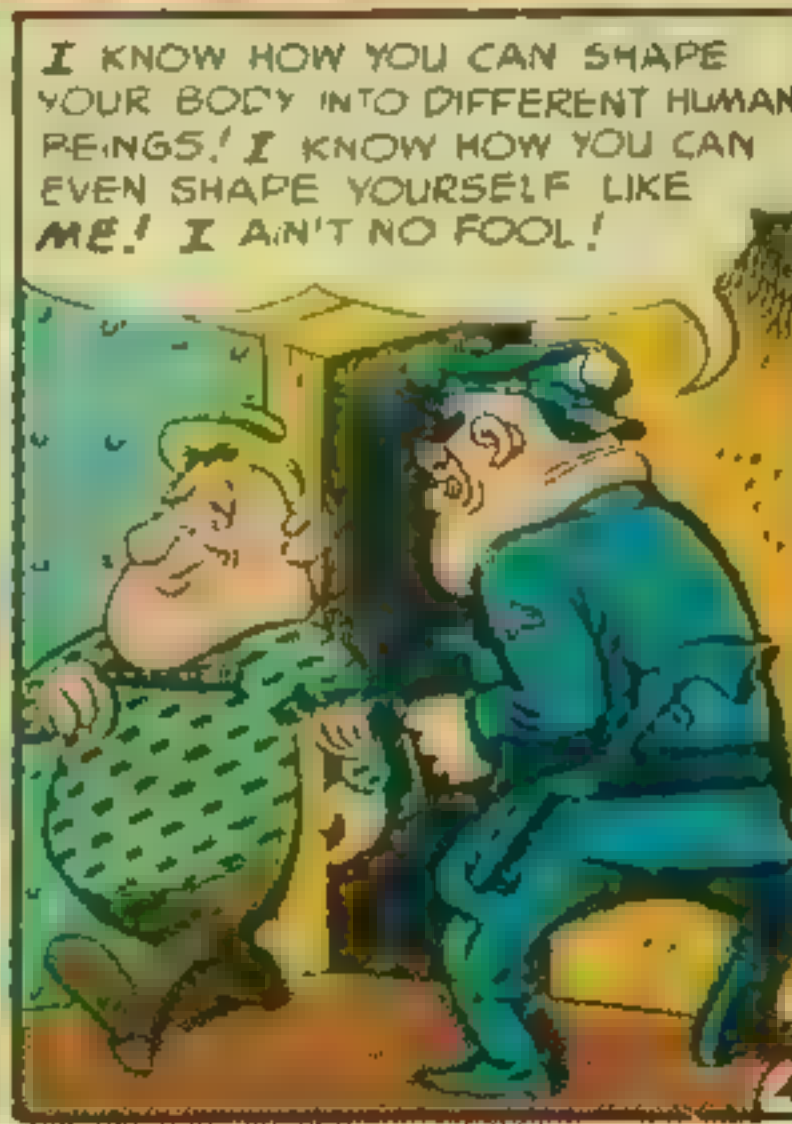
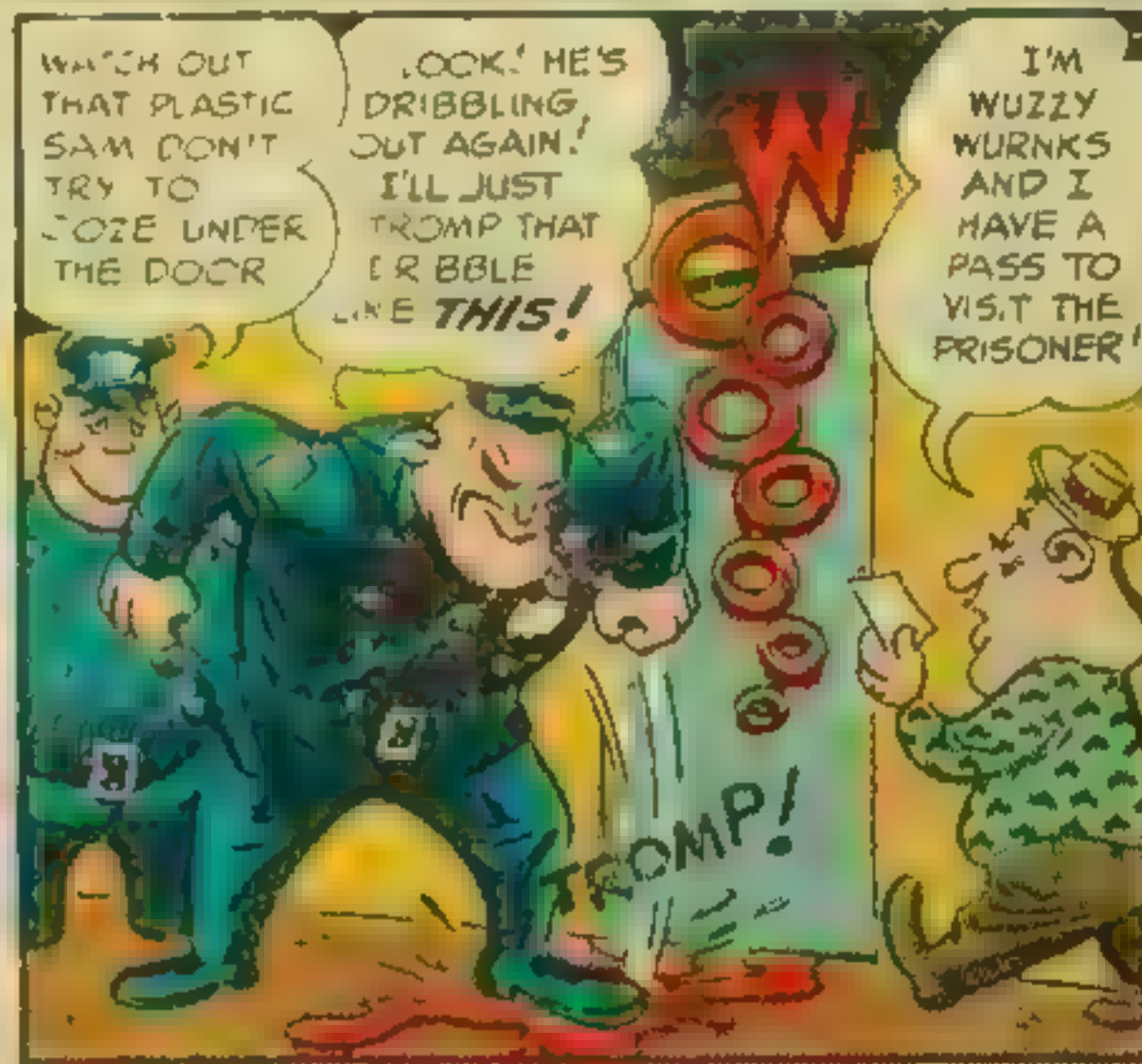
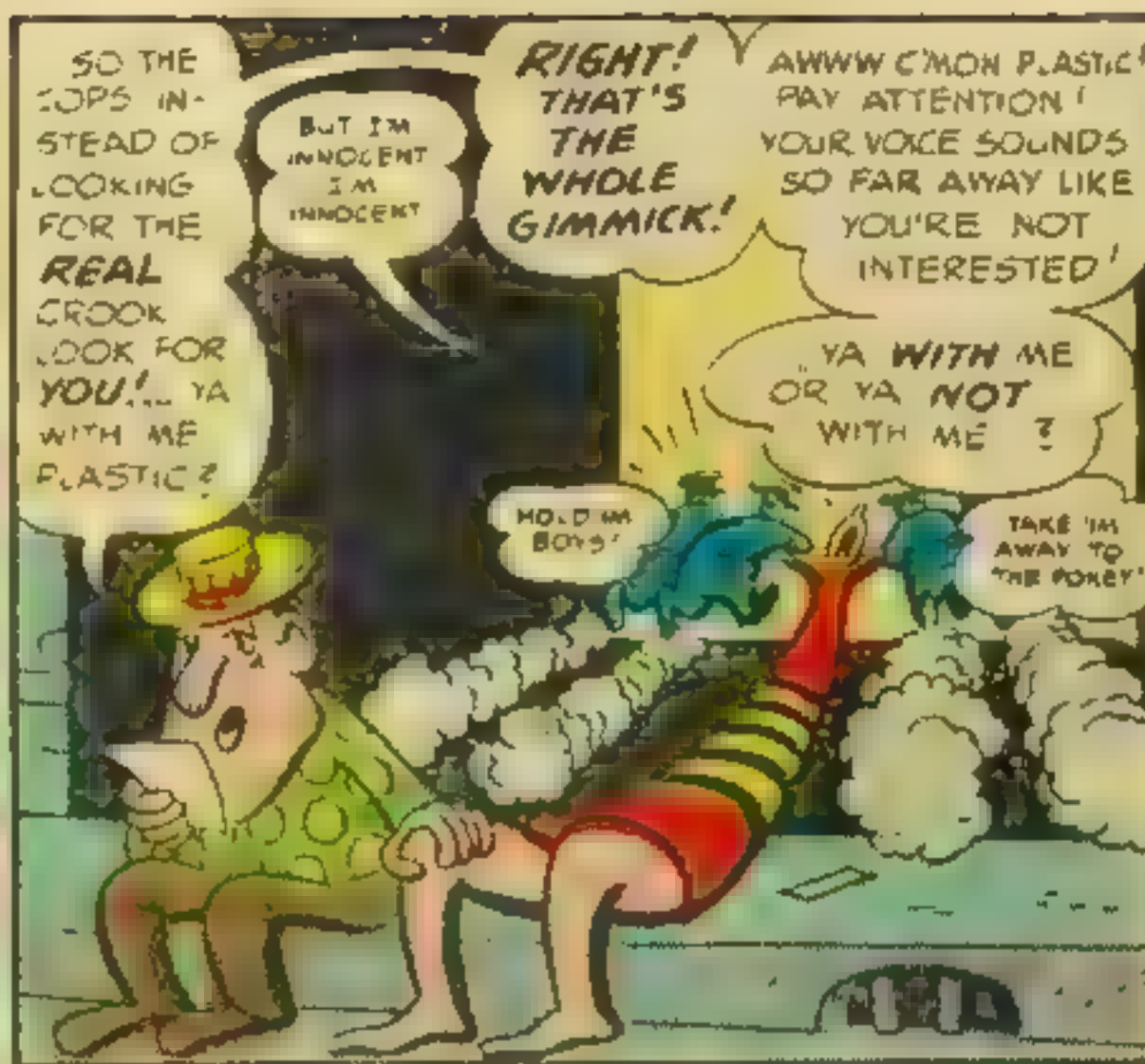
HE'S ONE OF THE FEW OF
THAT FAST-DYING RACE
OF COMIC-BOOK FREAKS
LEFT! HE CAN SHAPE
HIS PLASTIC BODY TO
LOOK LIKE ANYTHING
LIKE **ANY ONE OF
YOU BOYS!**

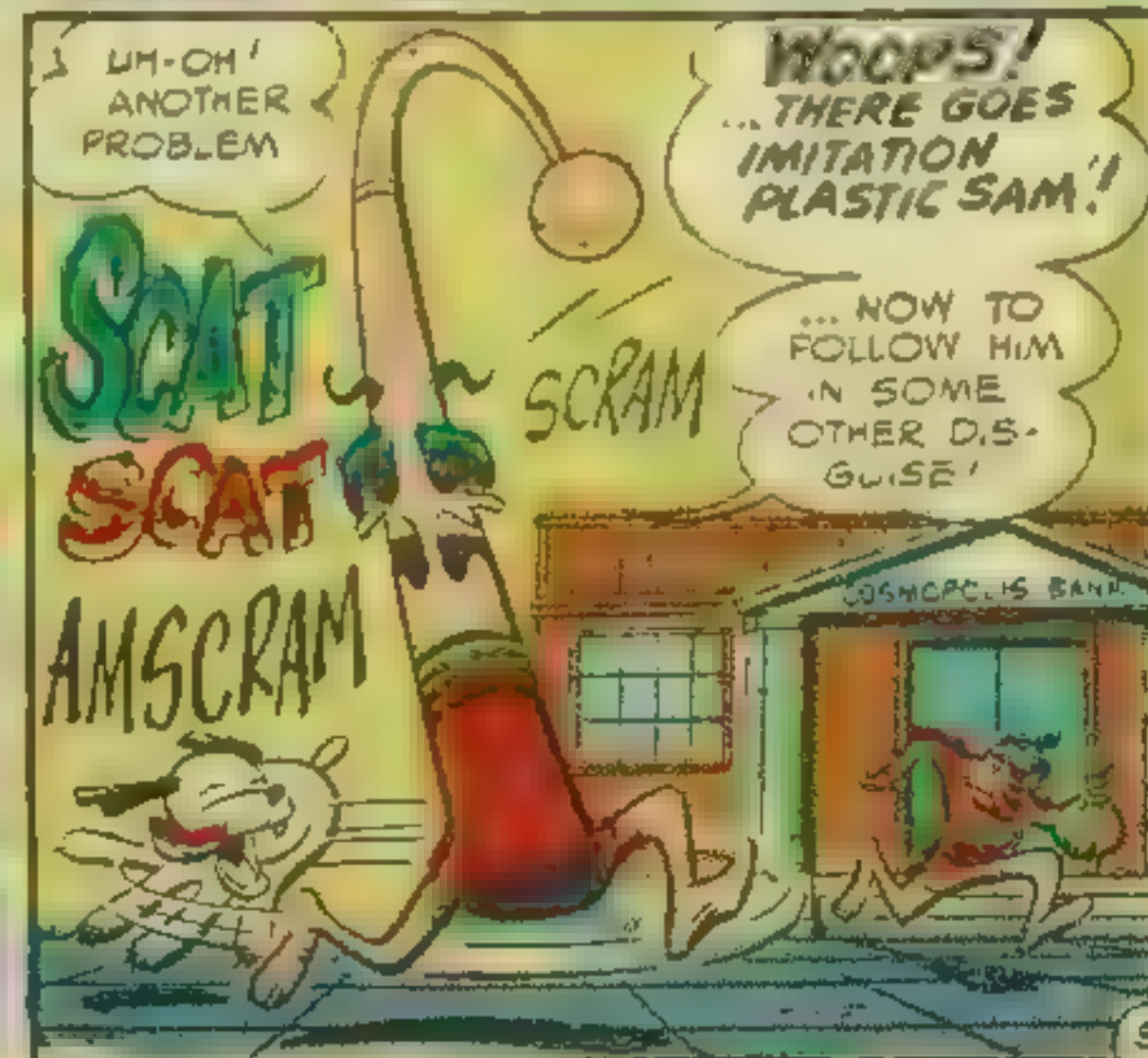
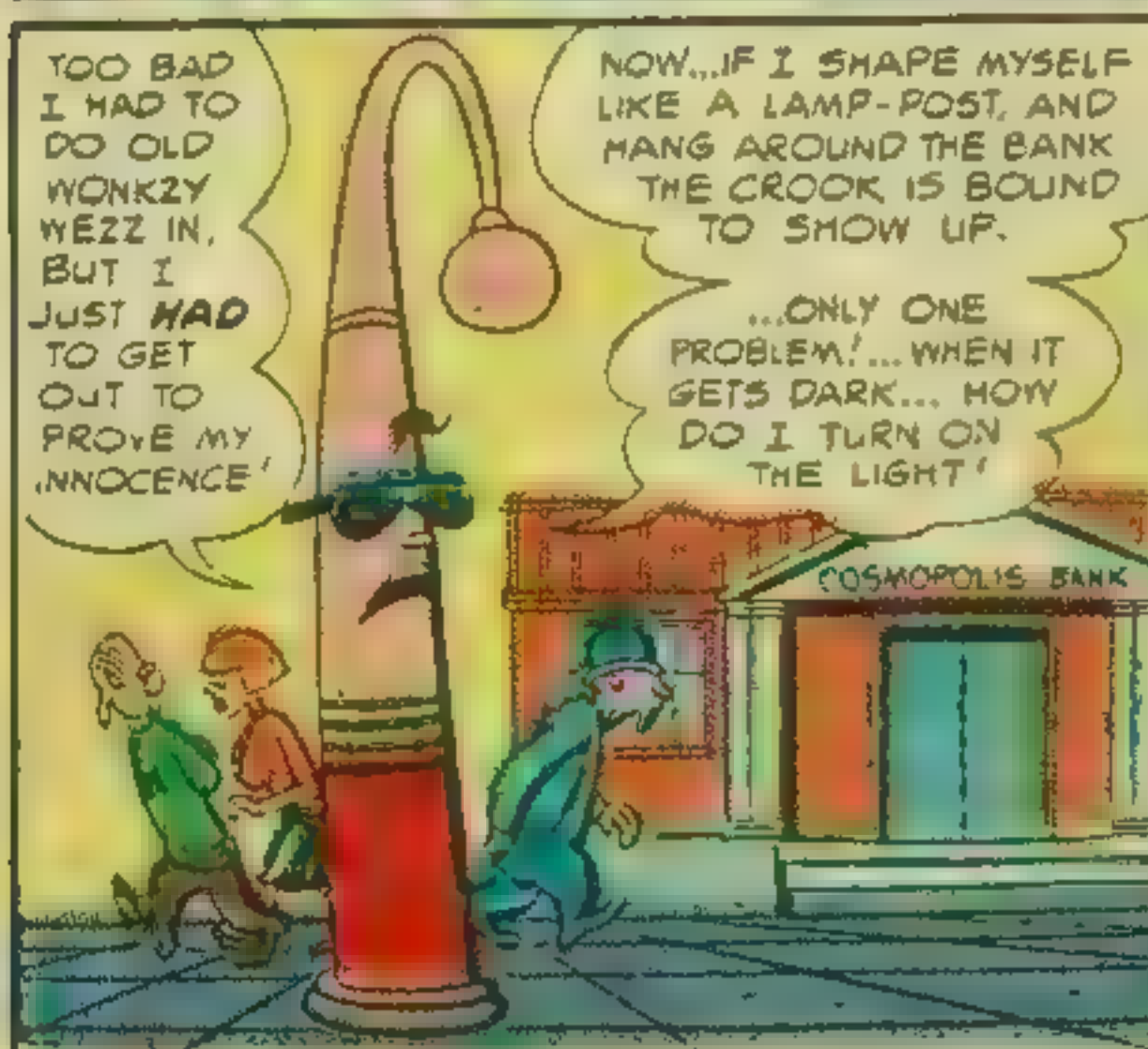
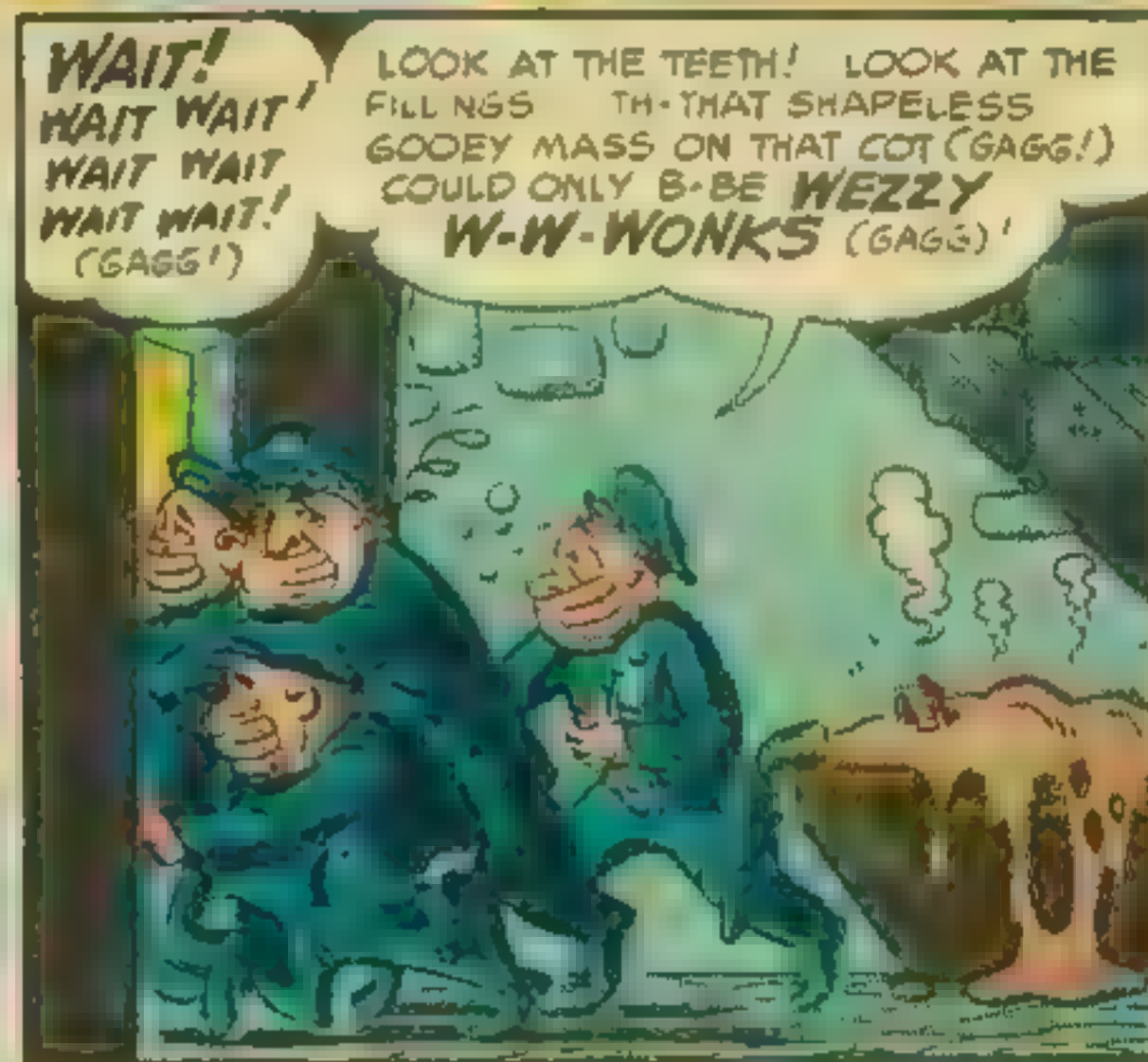
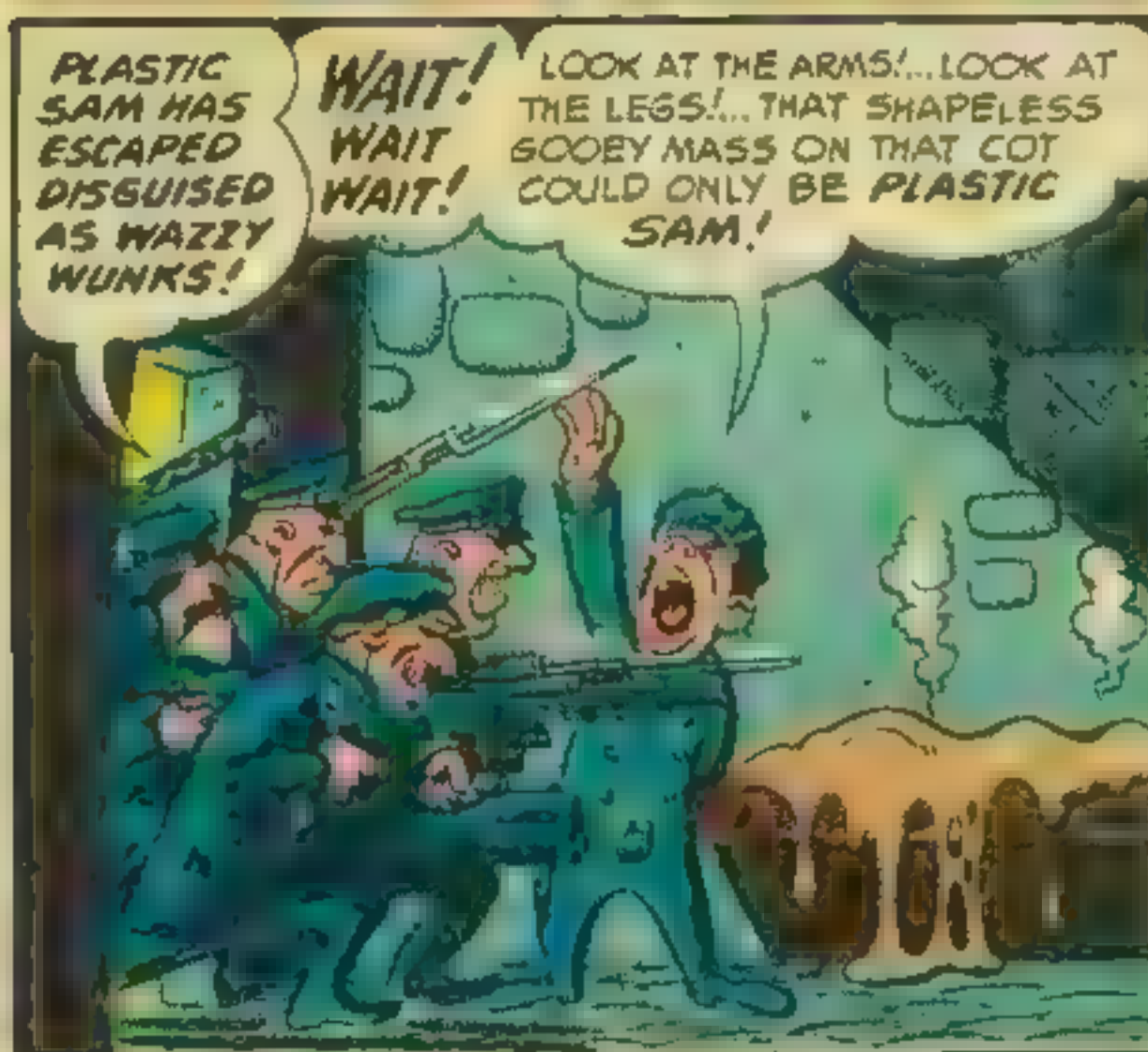
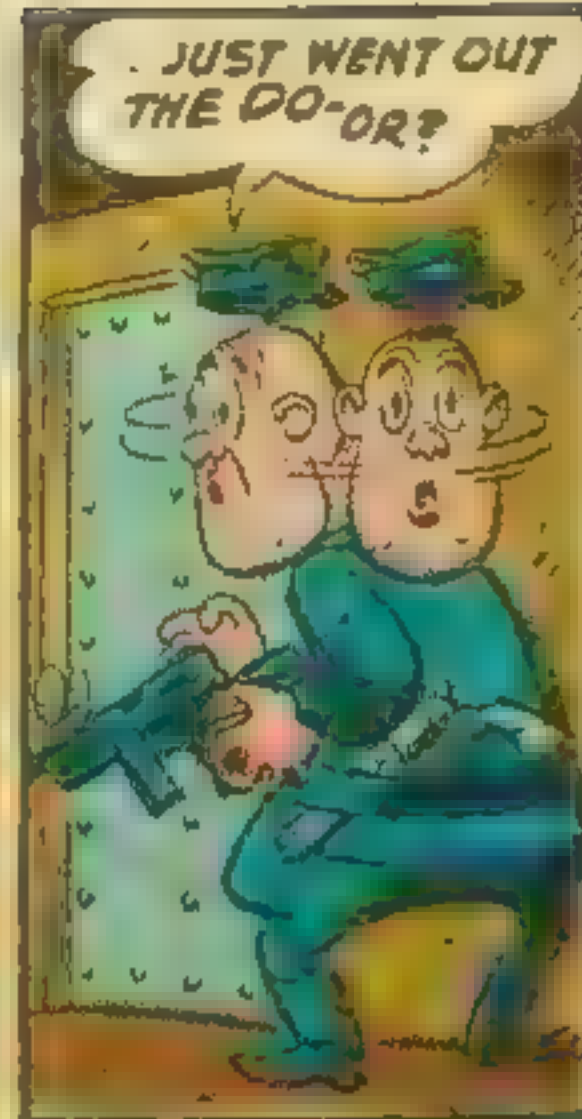
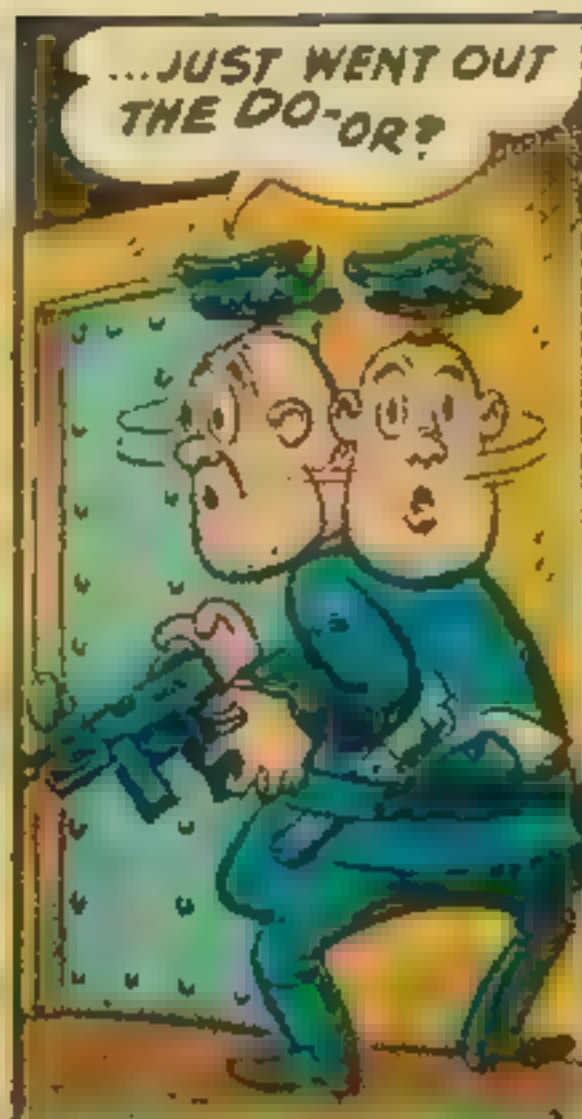


THAT'S WHY I PULLED
BENT AND PINCHED! **NOW**
I KNOW THAT PLASTIC
SAM IS NOWHERE NEAR,
NOWHOW NOT, NO, NEIN,
NOT TO DISTURB
PLANNING FOR U.S.A
TAKING OVER









O K, YOU YOU YOU!
ALTHOUGH YOU ARE
DISGUISED AS PLASTIC
SAM, I KNOW YOU
ARE IN DISGUISE
SINCE I AM PLASTIC
SAM... IN DISGUISE!

...UH OH!! YOU MEAN YOU
KNOW MY DISGUISE BECAUSE
ALTHOUGH YOU ARE IN
DISGUISE, I AM DISGUISED
AS **YOU**... RATHER, I AM
DISGUISED AS YOU
UNDISGUISED?



HA, PLASTIC SAM... YOU ARE DISGUISED AS A
BEAUTIFUL GIRL 'CAUSE YOUR PSYCHOLOGY IS
I WON'T HIT A BEAUTIFUL GIRL!... RIGHT,
PLASTIC SAM?... RIGHT?... RIGHT?

WRONG! I GOT MUCH
BETTER PSYCHOLOGY AND AM
DISGUISED AS BEAUTIFUL GIRL'S
TIGHT FITTING COAT!



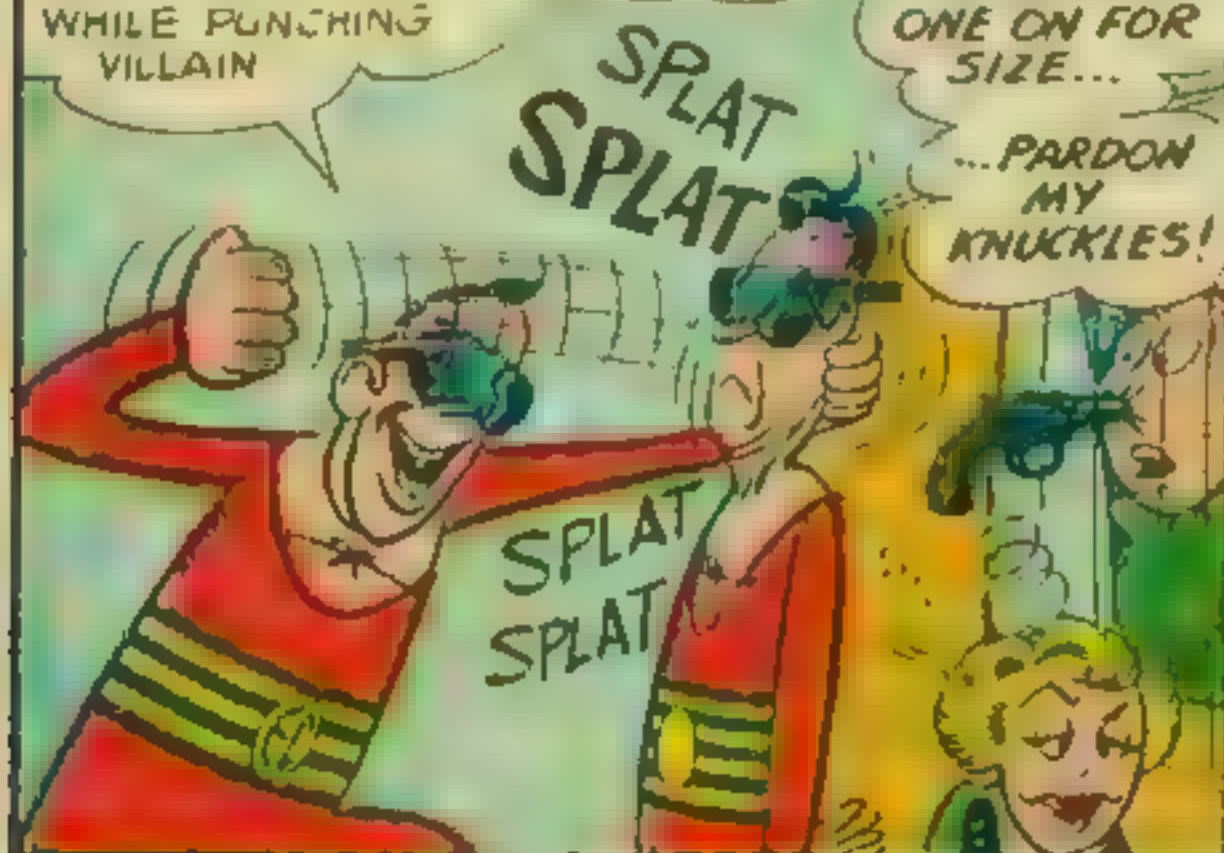
AND NOW, **PLASTIC
SAM STRIKES!** LEMME
THINK UP SOME JAZZY
COMIC-STRIP STATE-
MENTS TO MAKE
WHILE PUNCHING
VILLAIN

LEMME
SEE
NOW
UAM.

**ONE, TWO
THREE STRIKES!
YOU'RE OUT!**

TRY THIS
ONE ON FOR
SIZE...

...PARDON
MY
KNUCKLES!



CONTRARY TO POPULAR BELIEF, PLASTIC SAM
YOU HAVE **NO** ABILITY TO PUNCH VILLAIN! **SINCE**
YOUR BODY HAS A CONSISTENCY SOMEWHERE
BETWEEN WINDOW-PUTTY AND OATMEAL... **AND**
YOU HAVE NO RIGID BONE STRUCTURE, YOU
MIGHT AS WELL HIT ME WITH A WET BEAN-
BAG AS WITH YOUR SQUUSHY OLD FIST!



AS A MATTER OF FACT,
DESPITE YOUR ELASTICITY,
YOU **SHOULD** BE **QUITE**
RESISTIBLE... MUCH
LIKE A RUBBER
BALLOON...



ONE HAS MERELY TO
TAKE A PINCH OF YOUR
FLESH STRETCH AND
SUCK A POCKET
INTO IT...



PINCH THE POCKET
CLOSED FORMING A
SMALL BUBBLE WHICH
BY TWISTING, BECOMES
TIGHTER AND
TIGHTER



AND THEN IT IS AN
EASY MATTER TO
SQUEEZE THE BUBBLE
AND MAKE IT BURST,
CAUSING A RUPTURE
IN YOUR FLESH!





GET SHOP-METHOD HOME TRAINING

for **SUCCESS** in Today's Top Industries!



SEND COUPON
TODAY
for **FREE**
BOOK and
COMPLETE
SAMPLE LESSON!



**RADIO-TELEVISION
& ELECTRONICS**

OR

**AUTOMOTIVE-DIESEL
& ALLIED MECHANICS**

Like a business of your own... or a good job with a big firm... and get paid for what you know? Shop-Method Home Training in Radio, Television, Electronics will bring you the job... money... you've always wanted. 105 million Radios, 3100 stations... 16 million TV sets, over 100 TV stations... many more, now Govt. restrictions are off. Defense industries want trained men for interesting, good pay jobs. Get into this opportunity-making industry... advance fast. Find out how... mail coupon... **TODAY!**

I GIVE YOU STANDARD PARTS! INCLUDING TUBES!

—they are yours to keep. You actually learn by doing, build generators, receivers, a big Super-Het radio.

THIS PROFESSIONAL FACTORY-MADE MULTI-TESTER IS YOURS!



Valuable equipment every Radio-TV man needs. Yours to keep!

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LET NATIONAL SCHOOLS of Los Angeles, California, a Resident Trade School for almost 50 years, train you at home for today's unlimited opportunities. Pick your industry—mail coupon below now!

EARN EXTRA MONEY WHILE YOU LEARN!

I show you how to earn extra money while learning! Many men have paid for their entire course in this way. You can, too. Remember: Shop-Method Home Training covers every phase of the industry—in an interesting step-by-step way. Why wait—take the first step to success—mail the coupon today!

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I GIVE YOU THE TOOLS OF YOUR TRADE!

Big professional-quality kit of tools of your trade—and all-metal tool box. All yours to keep—part of your course; they help make your training more practical—start you off right!



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